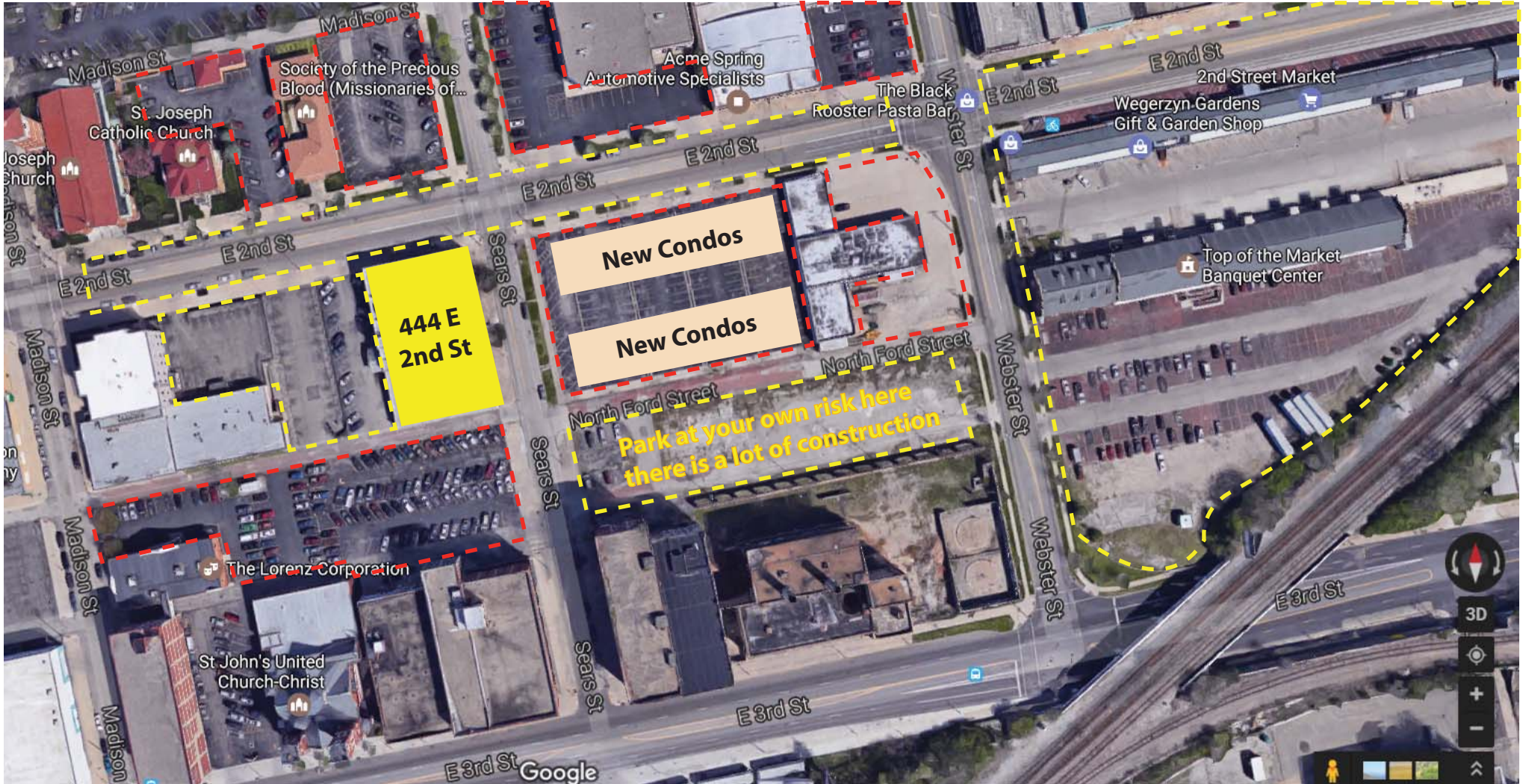


# Parking Options for Wright Brothers Institute - 2nd St

Address: 444 E 2nd St. Dayton, OH 45402

Facility POC: Jim Masonbrink, Director of Operations - 937-689-0889



## Map Legend

- Parking Available
- No Parking

# Business FOCUS

Highlights of News & Events at Your  
Dayton Metro Library



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LIBRARY

## JOIN US FOR JOB SEEKERS IN 2018



**MIAMI TOWNSHIP JOB SEEKERS** will continue to be held on the 1st Thursday of each month from 9-11 AM. Each session includes a short Tip Talk and a presentation by a community leader or resource partner, as well as group activities and networking. **Bring a friend to the January meeting!** More networking connections can be made when the group is larger. Anyone who brings a friend will be entered in a drawing to win a neat prize!

[Job Seekers Employment Update 2018](#)

**THUR, 1/4 | 9-11 AM | [Miami Township](#)**

**JOB SEEKERS AT NORTHWEST** will have a new date, format and focus. Each meeting will be held on the 3rd Wednesday from 2-4 PM in the Tech Lab. Sessions will function as an open computer lab with short instructions at the beginning, followed by time to work on your resume, a LinkedIn profile, online job applications and many other topics.

[Job Seekers Open Lab - Resumes and Online Applications](#)

**WED, 1/17 | 2-4 PM | [Northwest](#)**

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## WHAT ARE YOU DREAMING ABOUT DOING? DO IT IN 2018!

### THIS IS THE YEAR I FINALLY

The New Year is a powerful time to set goals, but all too often, New Year's resolutions leave people feeling frustrated and hopeless. Author Katrina Kittle encourages you to focus on what you really desire and the parts of your life you can control. Learn how to avoid the pitfalls that have trapped you and keep the promises you make to yourself. You can revive and refine your dreams so they're easier to capture!

**THUR, 1/4 | 6:30-8 PM | [MIAMISBURG](#)**

## Upcoming Programs and Events:

### **SCORE Small Business Counseling**

SCORE volunteer mentors are available to help with your small business questions and concerns during free appointments.

**FRI, 1/5 | 10 AM-1 PM | [Main Library](#)**

**MON, 1/8 | 10 AM-1 PM | [Kettering-Moraine](#)**

Call Ann Riegle-Crichton at 937-496-8631 to make an appointment.

### **DO MORE IN LESS TIME- Lunch and Learn with Rose Lounsbury**

**WED, 1/10 | 11:30 AM-1 PM | [Main Library](#)**

We spend large portions of our days at work, yet many of us go home feeling like we didn't get enough done. Rose Lounsbury, minimalism coach and author of *Less: Minimalism for Real*, focuses on time management techniques for the workplace. Learn how to identify time gaps, balance your "musts" with your "shoulds," and use time blocking strategies to increase productivity. Bring your own lunch; dessert is provided. [Registration.](#)

### ***Market Research That Won't Break the Bank***

**WED, 1/17 | 9-11:30 AM | [The Entrepreneurs Center](#)**

Knowing as much as possible about the customers and market your business serves is critical to your small business success! You need to know what type of customers to target, where to find them, the size of the market for your product or service, and to identify your competition. The Dayton Metro Library provides several resources that can help you answer these questions. Come join the Library's Business Specialist who will demonstrate how you can use these resources. [Registration.](#)

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## **Useful Links**

[Ohio Business Portal](#)

[U.S. Small Business Administration](#)

[Dayton SCORE](#)

[The Entrepreneurs Center](#)

[SBDC at Wright State University](#)

[SBDC at The Entrepreneurs Center](#)

[Panerians](#)

[Ohio Means Jobs - Montgomery Co.](#)



[Chamber Events](#)



## **Questions? Suggestions?**

Ann Riegle Crichton  
Business Services Librarian  
Dayton Metro Library  
937.496.8631

[DaytonMetroLibrary.org/Launch-Point](http://DaytonMetroLibrary.org/Launch-Point)



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December 19, 2017 | VOL. 22

**Message from Chair** With Christmas just around the corner, I would like to extend my heartfelt greetings of the season. I would also like to take this opportunity and ask you to consider supporting our students, faculty, and programs.

Opportunity defines an education. As leaders in the industry, how can we best contribute to the education of our current and future generations? We hope that with this letter, you could take a moment to think about your ability to influence our students and their future growth. Your support may come in many ways such as sponsoring student projects, speaking in our classes, hosting student and department events, and donations to scholarship funds.

I invite you to visit our [website](#) and make a donation today. Your support will enable opportunities for students to take root and thrive!

**Make a gift**

Thank you and Merry Christmas!

Dr. Shu Schiller



**Director: Mr. Don Hopkins** I would like to wish everyone a happy holiday season!

The second residency for the Fall 2017 cohorts will be the weekend of January 5th through January 7th. We have started our recruitment for our Fall 2018 Cohort for our [Master of Information Systems](#) and [MS in Logistics and Supply Chain Management](#). We have already admitted four students in the Master of Information Systems and three students into the MS in Logistics and Supply Chain Management programs.

We will be having a [Taste Your Master's](#) event on Saturday, January 6th in Rike Hall from 11:00 AM to 1:30 PM (See the attached advertisement). This is great opportunity for

prospective students to learn more details about our programs and have an opportunity to talk to our current students informally over lunch. There is no cost for attending this event. Students can register for the event at [EventBrite](#). Have questions? Please email [donald.hopkins@wright.edu](mailto:donald.hopkins@wright.edu).



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**Jobs: These Companies Are Hiring** For detailed descriptions of these positions, please scroll down to the Career Opportunities section at the bottom of the newsletter.

- **John Deere** - Analytics Intern
- **TrueChoicePack (TCP)** - Internship E-commerce Coordinator
- **Vamser Group LLC** - Internship Supply Chain Coordinator

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## Mark Your Calendar

- Jan 5-7, 2018: Master Programs Spring Residency
- Saturday, Jan 6, 2018: [Taste Your Master's](#), 11am - 1:30pm, Rike Hall Lobby, main campus
- Jan 8, 2018: First day of Spring class
- Jan 8, 2018: Wright State [scholarship applications](#) deadline
- Jan 19, 2018: [Richter SCM Scholarship](#) deadline
- Early March: [Technology First Scholarship](#) deadline

- Early April: [Dayton STEM College Scholarship](#) deadline

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## Hired!

Congratulations to **Jordan Frye** (Supply Chain Management)! Jordan will start his internship at Crown in January 2018. Crown also hired another student to start in May.



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## Fall Commencement

About [1,900 students graduated](#) during Wright State University's 2017 fall commencement ceremony on Saturday, Dec. 16th! Featured in the photo are MIS twin sisters Ambika and Sarika Sivagnanam. Congratulations to all graduates!



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## Student Negotiation Event

[Let's make a deal!](#) On Monday, December 4th, Supported by Crown Equipment Corporation, the [Professional Sourcing Negotiation event](#) featured our Supply Chain Management students, who negotiated the final purchasing contracts with their acting suppliers, played by



the sales professionals at Crown. Supply chain students spent the afternoon practicing professional negotiations for sourcing. They received immediate feedback from the Crown professionals right after the session. Dr. James Hamister, a leading faculty member of the Center for Supply Chain Transformation and Mr. Ben Rhinehart, Director of Purchasing at Crown, directed the event together.



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**Faculty Highlights** Congratulations to [Dr. David Hall](#) on his new publication in the Journal of Supply Chain Management! "Learning from Conformance Quality Failures That Triggered Product Recalls: The Role of Direct and Indirect Experience," David Hall and Tracy Johnson-Hall, 2017, 53(4), p13-36.



Our faculty presented their latest scholarship at the **annual conference of the Decision Sciences Institute** in Washington D.C. in November 2017!

Learning from Conformance Quality Failures that Triggered Product Recalls, by **David C. Hall**, Wright State University and Tracy D. Johnson-Hall, College of William and Mary



Cloud ERP Systems for Small-and-Medium Enterprises: A Case Study in the Food Industry, by **Amir Hassan Zadeh**, Wright State University, **Anand Jeyaraj**, Wright State University, and **Bolaji Akinyemi**, Wright State University

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## Career Opportunities

**John Deere - Analytics Intern** [LINK](#)

Location: Moline, IL, US, 61265

Company: John Deere

Primary Location: United States (US) - Illinois (US-IL) - Moline

Function: Data Science & Analytics

Title: Analytics Intern 2017c - 31706

Your Responsibilities:

The 2018 Summer Internship program is for students enrolled in major fields of study that align with full-time employment opportunities at John Deere. Students may enter the program during undergraduate or graduate studies. The majority of our internship experiences are offered in the summer months, usually lasting 13 weeks. Our analytic internships will provide an opportunity to glean real world project management within a specific department and functional area while fostering your analytical mindset. Opportunities exist across varied functional areas such as Financial Services, Human Resources, Information

Technology, Marketing, Order Fulfillment and Engineering. Potential duties could include:

- Lead and/or support key analytics projects
- Explore and integrate large amounts of data points
- Learn and apply analytical techniques
- Utilization of forecasting and time series methods
- Engaging and collaborating with key business stakeholders

### **TrueChoicePack (TCP) - Internship E-commerce Coordinator**

Contact: Heena at [hrathore@truechoicepack.com](mailto:hrathore@truechoicepack.com)

TrueChoicePack (TCP) is a fast-growing company that is expert in the design, manufacture & distribution of green, traditional, customized and private label packaging and disposable products. The TCP team provides products and services to its customers through the packaging process 'from concept to delivery' to ensure its customers achieve their business goals. The company provides an array of products including food service tableware, boxes, bags, trashcan liners, blisters, cushions, paper towels, wipes, gloves, aprons, shoe covers and more.

#### **Primary Duties and Responsibilities:**

The E-Commerce Coordinator will provide support of E-Commerce activities and accurate webpage content, uploading new products on website, define data-driven marketing strategies, and measure effectiveness of those initiatives. This position will work in conjunction with the Senior executives other team members, with collaboration skills playing a key role. As part of the team, you will collaborate with Marketing, Creative Designers, E-Commerce Merchant, and IT.

- Help identify the right products for the right E-commerce platform
- Working on to making the product live and thereafter content management
- Support e-commerce team with marketing channel initiatives, and tasks to help increase traffic, conversion and revenue through SEO/SEM, paid search advertising, and affiliate marketing.
- Manage workflow of digital creative requests, including project submission
- Responsible for performing daily website audit of content and promotions scheduled for each day; troubleshoot website issues as related to promotions, on-site search and general content

- Work in collaboration with ecommerce team to analyze and assist and coordinate marketing campaigns, and promotional setup
- Assist in basic merchandising activities including product setup, price maintenance, and categorization.
- Work closely with team members to ensure that website content is accurate and consistent
- Review and report on digital marketing campaigns, including but not limited to web analytics, competitive analysis and ad hoc reports for senior team members

**Qualifications:**

- Bachelor's Degree or equivalent desired
- digital marketing experience preferred but not required
- Knowledge and understanding of web analytics tools, specifically
- Google Analytics
- Ability to work in a nimble and challenging retail environment
- Strong written and verbal communication skills
- Able to multitask, work independently, and prioritize effectively
- Extremely organized and highly collaborative
- Strong follow up and follow through to ensure all tasks are fully completed
- Must be proficient in Microsoft Word, Excel and other Microsoft Office
- Basic knowledge of HTML (preferred)

**Compensation:**

- \$10/ hour
- No other benefits are paid
- 20 hours per week

**Vamser Group LLC - Internship Supply Chain Coordinator**

Contact: Heena at [hrathore@truechoicepack.com](mailto:hrathore@truechoicepack.com)

**About Vamser Group LLC:**

Founded in 2008, Vamser Group, LLC is an export, import and distribution company, located in Dayton OH. We are highly specialized in product categories such as Food (ethnic and

organic), General Merchandise, Garments and many more products. We have established a robust global supply chain network to provide our customers high quality products. We are specialized in sourcing and negotiating so our customers receive the best quality products at the best price. A timely delivery with inspections at every stage from receipt of order to final delivery of goods at concerned destination is always our priority.

**Job Duties/ Responsibilities:**

- Analyze and help manage all aspects of products from making decision of procurement and delivery through shipments to customers.
- oversees procurement, planning, scheduling, inventory, shipping and receiving and delivering products to customers.
- Work on bids that are issued by customers. Get quotes, evaluate best pricing, products and submit the most competitive bids, and quotes to customers.
- Work with the factories to analyze and negotiate the best price
- Develop the pricing for company's customers
- Update and review pricing for products among various tiers
- Follow up on bids, including sample submissions, feedback etc.
- Once business is won, work with the factories on every aspect of product development and ensuring the smooth project implementation and supply chain with customers
- Analyze procurement and spend including products, subcontracted services such as international and domestic freight companies, warehousing etc. to making sure the company is spending dollars in effective and efficient ways
- Communicates needs and objectives to key internal and external stakeholders, including suppliers, sales, service, manufacturing and management
- Assist in all planning and scheduling activities of international and domestic supply chain
- Monitors prices of major commodities; analyzes impact based on annual usage and reports findings to management for budgeting purposes
- Contacts carriers to negotiate contracts/pricing, troubleshoot problems, and to arrange/coordinate challenging shipments
- Assist in customer service activities as needed

- Being flexible to assume any other responsibilities as needed, and willing to be cross trained for other jobs as required

**Qualifications:**

- Bachelor's or associate degree, Finance/ Supply Chain Management, or other related discipline
- No Prior experience is required. Will be trained on job and commodity items
- Excellent skill sets in Microsoft Office programs such as Excel, Word, PowerPoint Outlook
- Ability to communicate effectively and work well in a team-based environment.
- Excellent attention to detail
- Highly organized and process-driven

**Compensation:**

- \$10/ hour
- No other benefits are paid
- 15-20 hours per week



**WSU Career Events**

<http://www.wright.edu/career-center/search-for-jobs/events>

**Job Postings**

<https://business.wright.edu/information-systems-and-supply-chain-management/opportunities/career-center-job-postings>

**Join ISSCM LinkedIn Group for New Postings**

<https://www.linkedin.com/groups/6511233/profile>

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Angela Swartz, (937) 225-4351 or [swartza@mcoho.org](mailto:swartza@mcoho.org)

**Nearby hotels:**

**Marriott:** 1414 S Patterson Blvd, Dayton OH (937) 223-1000

**Courtyard by Marriott:** 2006 S Edwin C Moses Blvd, Dayton OH (937) 220-9060

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**Call Angela Swartz at (937) 225-4351 or  
email [swartza@mcoho.org](mailto:swartza@mcoho.org) with any questions!**

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