



April 2022 E-Newsletter

Dayton Welcomes Back WGI *Sport of the Arts* World Championships Following Two-Year Pandemic Hiatus, Approximately 55,000 Expected Over Two April Weekend Championships

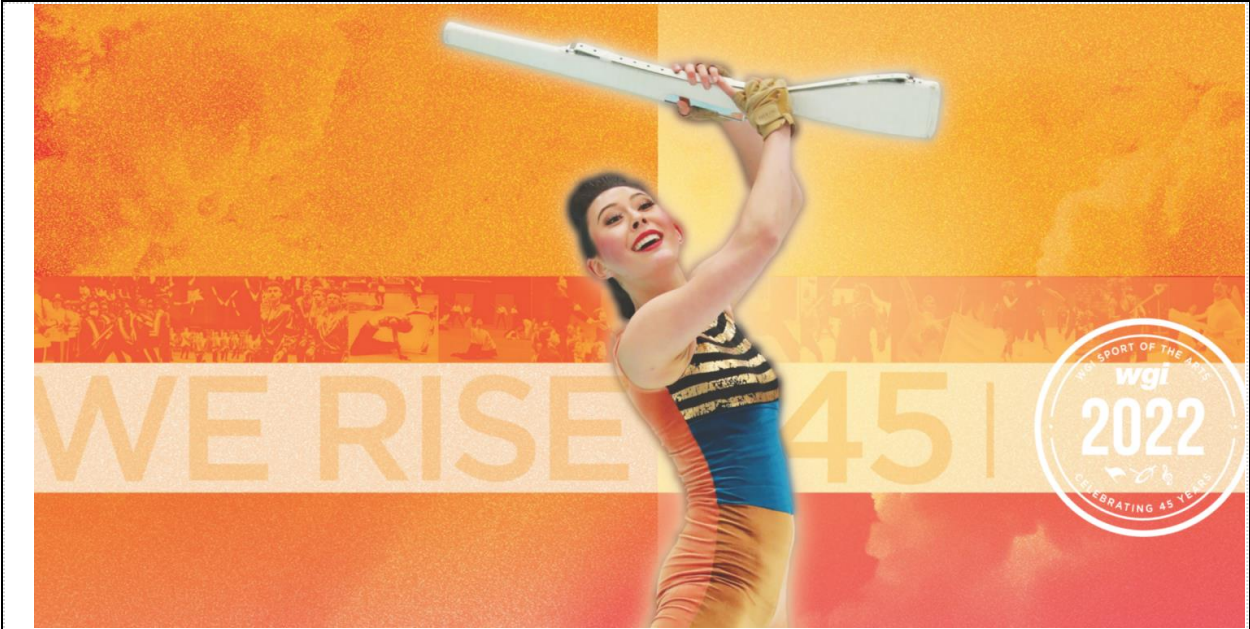


The Dayton Convention & Visitors Bureau is thrilled to welcome back the WGI *Sport of the Arts* World Championships following a two-year COVID hiatus. The WGI World Championships represent the largest annual convention for our community, and in fact impact all of southwest Ohio with competitions occurring at U.D. Arena, Wright State University's Nutter Center, Cintas Center at Xavier University, Truist Arena (formerly BB&T Arena) at Northern Kentucky University.

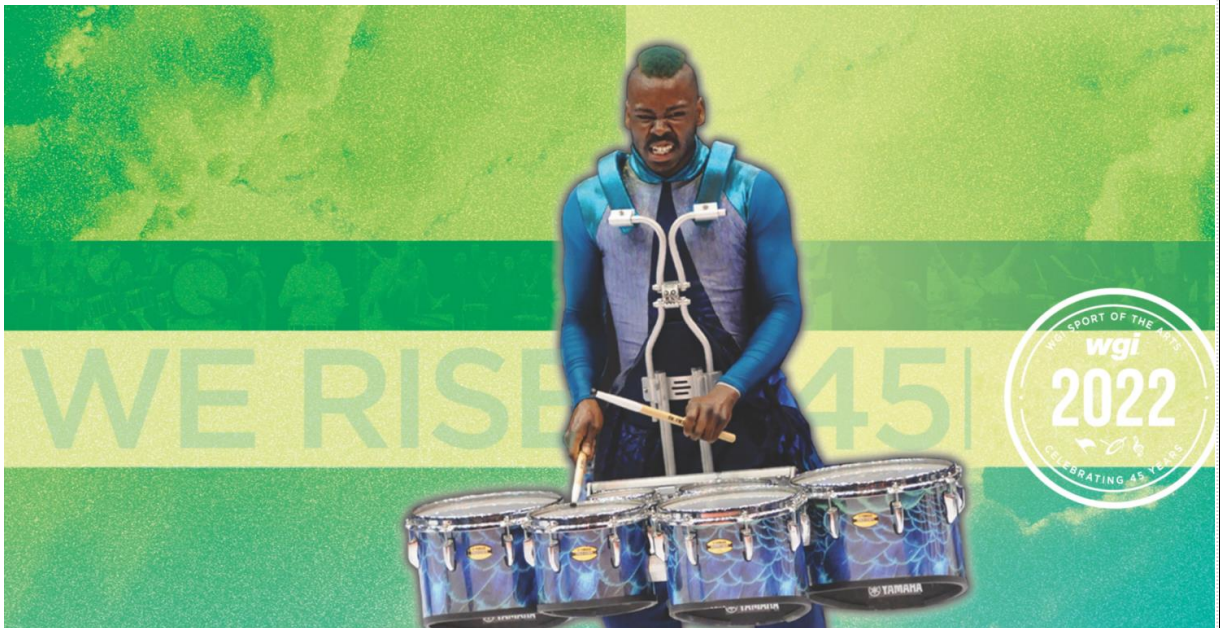
The WGI Sport of the Arts World Championships collectively over two weekends have historically brought in as many as 60,000 people including performers and spectators with a combined estimated direct spending economic impact of approximately \$20 million. WGI is projecting approximately 55,000 people in 2022. (Dayton hosts WGI Color Guard World Championships April 7-9, 2022; WGI Percussion World Championships April 21-23, and WGI Winds World Championships April 23-24)

According to Dayton Convention & Visitors Bureau President & CEO Jacquelyn Powell "We can't wait to welcome the WGI World Championships back to Dayton this year. We applaud WGI's leadership team, headquartered right here in Miamisburg, for successfully bringing their organization through the pandemic, and for celebrating their 45th anniversary this year. The 2022 World Championships will mark the 35th year that the event has been hosted in Dayton, and we hope to host the WGI World Championships for many years to come."

WGI Color Guard World Championships, April 7-9, 2022



WGI Percussion World Championships, April 21-23, 2022

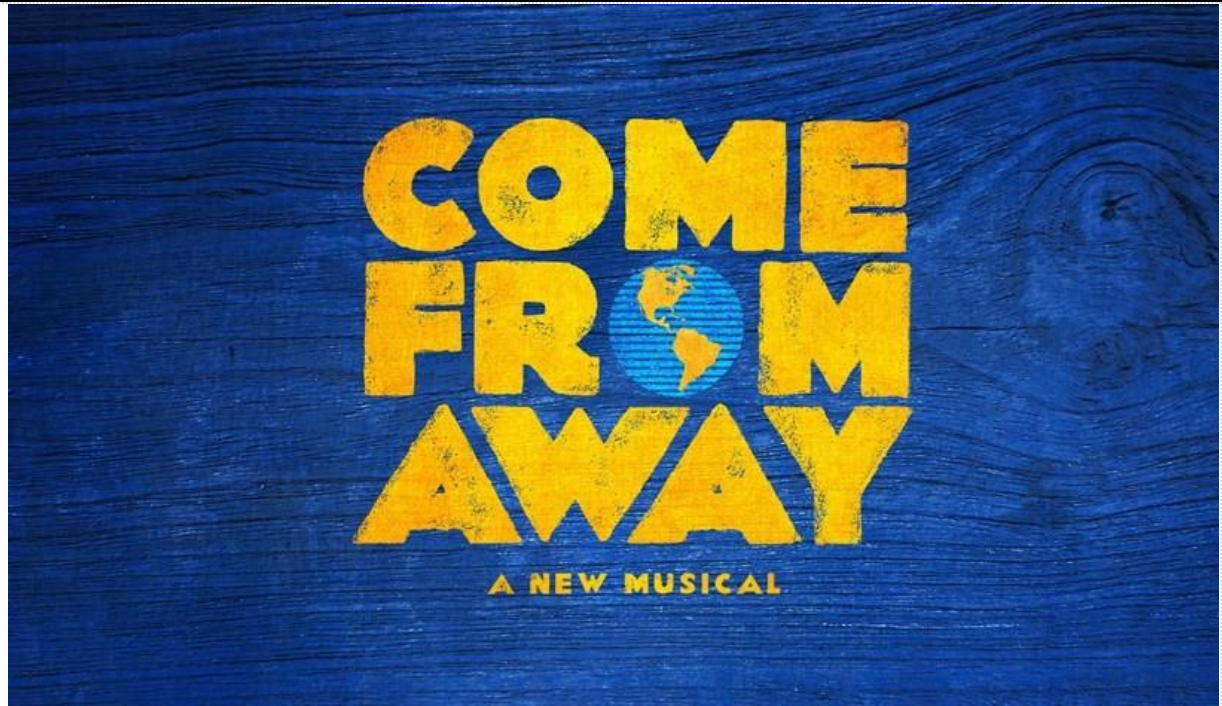


WGI Winds World Championships, April 23-24, 2022



WGI *Sport of the Arts* is the world's premier organization producing indoor color guard, percussion, and wind ensemble competitions. As a non-profit youth organization, WGI serves as the leading governing body of the winter guard and indoor percussion and winds activities. It is called the Sport of the Arts because it brings music to life through performance in a competitive format. WGI competitions combine the athleticism of an Olympic event with the pageantry of a Broadway stage performance. For more information and to purchase event tickets log onto www.wgi.org

See Broadway Hit "Come From Away" April 6-10 at the Schuster Center



Broadway's COME FROM AWAY is a Best Musical winner all across North America! COME FROM AWAY is based on the true story of when the community of Gander, Newfoundland played host to the world. What started as an average day in a small town turned into an international sleep-over when 38 planes, carrying thousands of people from across the globe, were diverted to Gander's air strip on September 11, 2001. Undaunted by culture clashes and language barriers, the people of Gander cheered the stranded travelers with music, an open bar and the recognition that we're all part of a global family.

Don't miss this breathtaking new musical written by Tony® nominees Irene Sankoff and David Hein, and helmed by this year's Tony®-winning Best Director, Christopher Ashley. Newsweek cheers, "It takes you to a place you never want to leave!"

On 9/11, the world stopped. On 9/12, their stories moved us all.

Show times: Wednesday, April 06, 2022, 7:30 pm; Thursday, April 07, 2022 2:00; Thursday, April 07, 2022 7:30 pm; Friday, April 08, 2022 8:00 pm; Saturday, April 09, 2022 2:00 pm; Saturday, April 09, 2022 2:00 pm; Saturday, April 09, 2022 8:00 pm; Sunday, April 10, 2022 1:00 pm; Sunday, April 10, 2022 6:30 pm.

To purchase tickets call 937-228-3630 or [click here](#)

Dayton Dragons Season Opener Friday, April 8 - Get Your Season or Single Game Tickets

NOW AVAILABLE SINGLE GAME TICKETS



The Dragons, a High A Affiliate of the Cincinnati Reds, will open their 2022 season at home on Friday, April 8 when they host the Fort Wayne TinCaps at Day Air Ballpark. This will be the first of 66 Dragons home games in 2022 as part of a 132-game full-season schedule that will conclude on Sunday, September 11. The final home game of the regular season is Sunday, September 4.

2022 marks the Dayton Dragons 22nd year of baseball. The Dragons play at beautiful, downtown Day Air Ballpark. Game times are 7:05 p.m. for Tuesday through Saturday games and 2:05 p.m. on Sundays. Gates open one hour prior to game time. In addition to Season tickets, single-game tickets for all Dragons 2021 home games are available at www.daytondragons.com or by phone at (937) 228-2287. [Click here for a printable Dragons 132-game full-season schedule.](#)

Mark your calendar now for these special 2022 game nights featuring National Entertainment Acts at Day Air Ballpark:

Saturday, April 23, 1:05 pm: Team Zoom Canine Entertainment

Saturday, June 4, 7:05 pm: BirdZerk!

Sunday, June 5, 7:05 pm: ZOOperstars

Saturday, June 25, 7:05 pm: Team Zoom Canine Entertainment

Dayton Ballet Presents The Great Gatsby April 8-10 at the Victoria Theatre



Be swept back in time to the jazz-age and glitz and glamour of Long Island in the early 1920s at the Dayton Ballet's performance of the Great Gatsby. The Great Gatsby, an exquisitely crafted tale of 1920s America, tells the story of the fabulously wealthy Jay Gatsby and his love for the beautiful Daisy Buchanan. Choreographed by Ron Cunningham, Artistic Director of Sacramento Ballet, F. Scott Fitzgerald's classic is brought to life by the wonderful dancers of Dayton Ballet in the beautiful, historic Victoria Theatre.

So dust off your flapper dress or grab your top hat, baby, and join Dayton Ballet for a roaring good time. Performances are Friday, April 08, 2022, 7:30 p.m.; Saturday, April 09, 2022 7:30 p.m.; Sunday, April 10, 2022 7:30 p.m. Purchase tickets by calling 937-228-3630 or [clicking here](#)

**Easter Sunrise Service - Carillon Historical Park's Oldest
Event - Tradition Continues**

A banner for the Easter Sunrise Service. The background is a photograph of a tall, dark, skeletal tower (the Deeds Carillon) silhouetted against a vibrant sunset sky with shades of orange, pink, and purple. In the foreground, a large crowd of people is silhouetted against the bright horizon. The text "Easter Sunrise Service" is written in a white, elegant script font, and "April 17, 2022 | 6:30am" is written in a white, sans-serif font below it.

Easter Sunrise Service

April 17, 2022 | 6:30am

The Easter Sunrise Service is Carillon Historical Park's oldest event. Since 1942, this lovely display of faith has continued, unbroken—a ceaseless tradition in an ever-changing city.

"As dawn broke on Sunday morning, April 5, the first Easter Service was held at the Deeds Carillon. An estimated crowd of 10,000 made the pilgrimage by automobile, bus and on foot." The detail was included on page 14 of the April 1942 edition of the NCR Factory News.

As Carillon Historical Park's first official event, the 1942 Easter Sunrise Service set a high precedent for the organization. At 6:30 a.m., with the sun rising from behind Ohio's largest carillon, NCR organist Robert Kline entered the carillon console of the 151-foot limestone tower to herald the dawn of Easter Sunday. Amongst the swelling crowd were Carillon Historical Park founders Edward A. and Edith Walton Deeds.

For years on end, the Easter Sunrise Service has continued. In fair weather and foul, during triumphant and trying times, people from all walks of life have gathered at Deeds Carillon, in Dayton's early morning Easter light. If you're interested in attending the service this year, mark your calendar now, and set your alarm early. 1000 Carillon Blvd, Dayton.

**Attend America's Packard Museum *Spring Fling* Events
April 22 & 23 Celebrate 30th Anniversary**



Vrrrooomm, Vrrrooomm. Be sure to attend all or portions of this 30th anniversary celebratory event that is sure to drive car enthusiasts and others crazy! The America's Packard Museum 30th Anniversary Packard Spring Fling will be held on Friday, April 22, and Saturday, April 23. Built in 1917, America's Packard Museum is the only restore Packard Dealership operating as a museum. It houses the largest public collection of Packard automobiles and memorabilia in the world. The Spring Fling, occurring at the Museum located at 420 South Ludlow Street Dayton, will include the following schedule of events: FRIDAY, April 22: 6:30 p.m. Welcome Reception with heavy hors d'oeuvres, cocktails and live music. 7:30 p.m. Welcome remarks by Robert Signom III, Curator "The Family Invisible", special recognition of Kaye Durnell, Showroom Dedication. SATURDAY, April 23: 9:30 a.m. "Behind the Scenes" with Stu Morris, Collections Manager; Parts Sale by Max Merriott Packard Parts; 11:30 a.m. Bus Tour of Local Race Car Collection; 6:30 p.m. cocktails, live music and silent auction; 7:30 p.m. 30th Anniversary Packard Spring Fling Banquet, guest speaker and dancing.

Online ticket sales for singular events, or the entire weekend of activities are available by [clicking here](#). You can also register by calling Destinye Arnold at 937-226-1710 or emailing darnold@americaspackardmuseum.org.

The museum is open to the public Thursdays-Sundays noon-5 p.m. and Wednesdays for groups of 10 or more. Call 937-226-1710 to reserve a time slot. www.americaspackardmuseum.com, 937-226-1710

Don't Miss the Boonshoft Museum of Discovery's Block Party April 26

TUESDAY, APRIL 26



Join The Dayton Society of Natural History on Tuesday, April 26th at 5:30 p.m. as they welcome in the new season with their annual spring fundraiser and family-friendly Block Party. The museum will be OPEN and will have a multitude of fun and games before the 6:30 p.m. showing of the Bee Movie! Special Guests from iHeart Radio will be on site with giveaways as well as a photo booth!

Two ticket packages are available: The Standard Package is \$60 per FAMILY and includes access to the movie, all the fun and games as well as an activity book and crayons for everyone! The VIP Package is \$100 per FAMILY and includes everything above, plus premium seating at the event, snack package, and two free passes to the Boonshoft Museum of Discovery or SunWatch Indian Village/Archeological Site! [Click to Register here](#) and when you register, please provide an estimate of how many will be attending from your party.

You can also test your luck with the Boonshoft's 50/50 raffle! Tickets can be purchased from their [online store](#). Raffle opened 3/27/22 and ends on 4/26/22. Tickets: \$5.00 for 1 entry or \$20.00 for 5 entries. You do not need to be present to win - drawing will happen after their feature presentation of the Bee Movie. Winner will be announced via Facebook Live post-movie, and contacted after the event. For more information call 937.275.7431 or [click here](#)

It's All Going On At Aullwood This April!



April is the perfect month to visit Aullwood! Beautiful and colorful spring wildflowers appear in the woodlands and leaves start emerging from trees. If you listen closely you can hear bluebirds calling and spring peepers are starting to own the night. Place your order now for native plants for your own backyard or register for Summer Earth Adventures! Join in on their evening of fun at Beer & Brewing with A Taste of Aullwood on April 30 and kick up your heels to Irish folk music! Learn about "The Troll That Hatched an Egg" by Thomas Dambo and meet their troll friends!

Below is a highlight of April calendar activities at Aullwood. For more details and information [click here](#)

- April 1 - 15 – Aullwood Native Plant Sale [Pre-Order online only](#)
- April 1 - 30 – [Aullwood Troll Exhibit is Open!](#) (Farm & Center)
- April 2 – Plein Air Painting Workshop for the Whole Family, 9:30 a.m. – 12:30 p.m. (Center)
- April 3, 17 – Nature Corner, 2:00 p.m. – 3:00 p.m. (Center)
- April 5, 12, 19 – Spring Ornithology Workshop, 6:00 p.m. – 7:30 p.m. (Online)

- April 5, 12, 19, 26 – Long-term Butterfly Monitoring, 2:30 p.m. – 4:00 p.m. (Center)
- April 6, 20 – Chipmunk Adventures "Who Lives in a Nest?", 10:00 a.m. – 11:45 a.m. (Farm)
- April 7, 14, 21, 28 – Adult Member Discovery Walks, 8:00 a.m. – 9:30 a.m. (Center)
- April 8 & April 15 – Summer Earth Adventures [online registration begins for members only](#) (Online)
- April 16 – Spring Wildflower Walk, 2:30 p.m. – 3:30 p.m. (Center)
- April 16 – Nocturnal Vernal Pool Walk, 7:00 p.m. – 8:30 p.m. (Center)
- April 22 – Paint and Sip for Earth Day, 6:00 p.m. – 8:00 p.m. (Center) Event limited to 20 participants; pre-registration required online; \$50/Members; \$75/Non-Members (does not include supplies)
- April 30 – Beer & Brewing with A Taste of Aullwood, 6:00 p.m. – 9:00 p.m. (Farm) The cost is \$30/person pre-sale or \$35 at the door. Purchase your tickets online at www.Aullwood.org. (Farm)

Aullwood Audubon enriches lives through education and stewardship of birds and ecosystems. They envision a world where birds thrive and people prosper, everyone is empowered to take conservation action, and diversity of life and thought is respected. Access to Aullwood and Aullwood trails is at both the Center and Farm Tuesday - Sunday. Aullwood Center programs begin at 1000 Aullwood Road. Aullwood Farm Programs begin at 9101 Frederick Pike. Call 937-890-7360 for information. [Check their events calendar](#) for more details or call 937-890-7360.

Catch The Contemporary Dayton's 28th Annual Art Auction in the Arcade April 29th



The Contemporary Dayton's 28th Annual Art Auction (presented by Dayton Children's Hospital & Media Sponsor Dayton Daily News), is the organization's signature fundraiser, and will take place Friday, April 29, 2022 from 6-10 p.m. The event will feature, for the first time, a Silent Auction in the Dayton Arcade's magnificent Rotunda and a Live Auction in The Co's adjacent stunning new galleries. With an invitation for all to celebrate art and party with hundreds of area artists, The Co's Annual Art Auction is more casual than your average gala and livelier than your average fundraiser—and has been called the most eclectic art party in town.

Participating artists include some of the region's most notable such as: Willis "Bing" Davis, Amy Deal, Heather Jones, Katherine Kadish, Amy Powell, Terry Welker, and many more. Nearly 75 artists participate. The Live Auction will feature eight artists who created new work especially for this year's event.

Over 24 local vendors and 40 event volunteers help make the Annual Art Auction a rollicking great party. The event includes delicious food, signature cocktails, three cash bars, live music by Dayton-favorite Puzzle of Light, beloved Live Auctioneer Doug Sorrell, and hundreds of artists and friends. The evening itself is designed to be fun and informal for guests who are invited to browse the works of art on view. Bidding is easy, too. Guests are encouraged to register to bid before the event to save time. The Contemporary Dayton | 25 W 4th St, Dayton, Ohio 45402 | 937/224.3822 | codayton.org. Free parking at the Reibold Garage (enter at 25 W. 5th St), TICKETS--Buy tickets at codayton.org/auction. Members: \$75 | Non-Members: \$90 Admission Day of Event at door only: \$100.

Download The Free Visit Dayton App!



Hey There! Yes YOU!

You don't want to miss out on keeping up with all things Dayton-- so why not download your very own handheld guide? Download the [FREE Visit Dayton App](#) today!



1 Chamber Plaza Ste. A Dayton, Ohio 45402
Phone: 937-226-8211





SUSTAINABILITY LUNCHEON

APRIL 28, 2022 | SINCLAIR CONFERENCE CENTER

DISRUPTERS!

Can we question and rethink what is commonly known and accepted in the sustainability world?

Could **cattle** be raised, fed, and slaughtered with net positive carbon production? Could there be environmental benefits alongside the health benefits of planned, rotational grazing – an ecological disruption in the sustainable food production?

How about the Bitcoin industry? It is said, that **Bitcoin mining** is an energy intensive process. Is this true? Could there be environmental and social benefits to a practice that is blasted with its use of so much energy?

Could we even disrupt clean energy investments and transactions through this technology? Could **energy abundance** be the solution?

We will discuss these topics and more during our April 28th luncheon. In addition to these intriguing presentations, **AES** will join us to announce their **Ohio Smart Grid investments**.

Network with likeminded people, challenge your thinking, and end your luncheon with an **electric vehicle show**, courtesy of Drive Electric Dayton.

REGISTER HERE

1 Continuing Education Unit for AIA and GBCI- Pending

Registration opens at 11:15 a.m.

Lunch served: 11:30 a.m.

Program starts: 11:50 p.m.

Program ends: 1:15 p.m.

PRESENTERS



KEVIN HALLINAN, PHD
Professor
University of Dayton

Kevin directs the Renewable and Clean Energy Engineering graduate program at the University of Dayton. In the private sector space, he is now part of the founding team of Synota, a start-up seeking to revolutionize energy investment and financial transactions.



CHAD BITLER
Research Director
Greenacres Foundation

Chad graduated from University of Cincinnati with a M.S. in Nutritional Sciences. He now leads Greenacres research with a goal to explore connections between generative agricultural practices and the outcomes on soil health, food quality, and the environment.



JAD MUBASLAT
Vice President of Engineering
Rain Financial

With M.S. in Industrial & Human Factors Engineering and a BS in Biomedical Engineering, Jad founded BitQuick.co in 2013 and now leads a team of engineers at his current position at Rain Financial, the first regulated cryptocurrency exchange in the Middle East.

EV & SOLAR

Take a look during registration at **Miami Valley Solar & EV Charger Co-op** booth. They will be there to answer any questions you might have on residential solar installations and how they are working on bringing you a competitive solar pricing through group purchase.

[REGISTER HERE](#)



FOLLOW US





RECONNECT.
RECHARGE.
RECONVENE.



April 8-14, 2022

 DowntownDayton

Featured



April 8-10 - Dayton Dragons Opening Weekend

[Day Air Ballpark](#), 220 N. Patterson Blvd.;
7:05 p.m. Friday, 1:05 p.m. Sat & Sun.

There's nothing like Opening Day! Get ready to root, root, root for the home team once again - Dragons baseball is back and it's time to play ball! See the Dayton Dragons play baseball at Day Air Ballpark during their 2022 opening homestand against the Fort Wayne Tincaps. Dragons games may be one of the hottest tickets in sports, but there are still tickets available for 2022 home games. For ticket availability, 2022 season schedule and more info, visit daytondragons.com.

Also This Week

April 8-10 - Techstars Startup Weekend

[The Hub at The Arcade](#), 31 S. Main St.,
Fri. 6-11 p.m., Sat. 9 a.m.-9 p.m.,
Sun. 9 a.m.-4 p.m.

Learn how to think, work, and build like a startup in 54 thrilling hours Techstars Startup Weekend is an exciting and immersive foray into the world of startups. Over an action-packed three days, you'll meet the very best mentors, investors, co-founders and sponsors to show you how to get more done faster - and, maybe even start that business. Tickets include: A weekend of action, access to mentors, meals, caffeine, and swag! More info, schedule, and registration [here](#).

Submit your events for inclusion in this e-newsletter and our online calendar!

If you are holding an event downtown that is open to the public, be sure to submit it to us for consideration to be included not only in these weekly emails, but also in our online calendar of downtown events! We're happy to help you promote it.

You can submit your event via our website with the simple online form [here](#).

DOWNTOWN EVENT HIGHLIGHTS

|

|

Thru April 9 - Exhibit: ReFRESH - Spring Juried Show

[The 48 High Street Gallery](#), 48 High St., Call for times.

ReFRESH is the Dayton Society of Artists' 2022 annual spring juried show. The call for art was open to all mediums, techniques, and styles. Work was encouraged to, but did not have to fit the theme, "refresh." The exhibition is available online at daytondsa.org/ReFRESH. More info at daytondsa.org.

Thru April 9 - The Lightning Thief - The Percy Jackson Musical

[Blair Hall Theatre](#), 444 W. Third St.; call for times.

This dynamic musical adaptation of Rick Riordan's bestselling book is about teenager Percy Jackson and his friends on an epic journey to find Zeus' missing lightning bolt. Written by Joe Tracz with music and lyrics by Rob Rokicki, this production is directed by Chris Harmon with music direction by Charles Larkowski and choreography by Jessica Eggleston. ASL interpreted performances on April 3 and 7. Student Madness Tuesday on April 5th offers \$10 seats for all students. Masks must be worn on all Sinclair campuses. \$18 adults/\$15 students & seniors. sinclair.edu/tickets

Thru April 10 - Come from Away

[Schuster Performing Arts Center](#), Second & Main sts.; call for times.

Come from Away is based on the true story of when the community of Gander, Newfoundland played host to the world. What started as an average day in a small town turned into an international sleep-over when 38 planes, carrying thousands of people from across the globe, were diverted to Gander's air strip on September 11, 2001. Undaunted by culture clashes and language barriers, the people of Gander cheered the stranded travelers with music, an open bar and the recognition that we're all part of a global family.

Thru April 10 - The Price

[Dayton Theatre Guild](#), 430 Wayne Ave.; call for times

Years after an angry breakup, two brothers, Victor and Walter Franz, are reunited by the death of their father. As they sort through his

April 8-14 - This Week at the DAI

[Dayton Art Institute](#),

456 Belmonte Park North; call for times.

This week, check out a variety of great art exhibits at the Dayton Art Institute, including "Van Gogh & European Landscapes," "Black Heritage through Visual Rhythms," and "Fired Imagination," as well as a display of Ukrainian Easter Eggs on view through the month of March. On Thursday, children and caregivers can enjoy the popular preschool program, PNC Tiny Thursdays online from home. Also on Thursday, The Bright Moments Quintet take the stage for the next edition of the Bob Ross Auto Group Jazz & Beyond series. More info at daytonartinstitute.org.

April 9 - 2022 Hospital Healthcare Symposium: Wellbeing in the Wake of a Pandemic

Online; 9 a.m.-12:30 p.m.

The twelfth annual University of Dayton and Miami Valley Hospital Healthcare Symposium will be held in a virtual format. The focus for the 2022 symposium is wellbeing, particularly in the face of serious professional challenges. The healthcare workforce has been severely stressed by the COVID-19 pandemic. This year's symposium will provide an opportunity for current and future healthcare professionals to recognize and contextualize the challenges of the past two years, and to develop strategies promoting resilience and wellbeing. [More info](#).

April 9 - 1st Annual 3rd Street Shop Crawl

Various locations along Third Street. Start at *Skeleton Dust Records* or *The Refillery*; 10 a.m.-6 p.m.

This will be an epic day of exploring an amazing downtown corridor. There are so many amazing new and old businesses to visit! Begin either at The Refillery or Skeleton Dust Records, who will also be hosting some amazing vendors, to pick up your "passport" and if you shop at at least three of the shops or vendors, you'll be entered to win an unbelievable gift basket! Tons of vendors at The Cannery, The Refillery, and The Fire Blocks District. Live DJ at Skeleton Dust.

April 12 - Dayton Flyers Baseball vs. Ohio State

[Day Air Ballpark](#), 220 N. Patterson Blvd.; 7 p.m.

The University of Dayton baseball team will play three games at Day Air Ballpark in 2022, including a battle with the Ohio State Buckeyes and a rematch of the 2021 Atlantic 10 Conference championship game with Virginia Commonwealth. Tickets are \$5.00 for children (17 and under) and \$8.00 for adults. University of Dayton students will be admitted free of charge. Luxury suites are available for \$200.00 (seating for 20 fans). For tickets, click [here](#) or call 228-2287.

April 12 - Live Comedy Standup Open Mic

[Yellow Cab Tavern](#), 700 E. Fourth St., 7:30 p.m.

Every Tuesday at 7:30 you can attend or perform at a live comedy standup open mic at Yellow Cab Tavern. Free entry. Comics sign up at 7pm with comics taking the stage at 7:30pm.

April 12 & 13 - This Week at Zen Lounge

[Zen Lounge & Sushi Bar](#), 121 N. Ludlow St., 7 p.m.-midnight Tues., 6-9 p.m. Weds.

Zen Lounge & Sushi Bar features Karaoke with host Nancy Sell every Tuesday night until midnight, and live musicians hosted by Streetlight Entertainment every Wednesday at Wind Down Wednesdays.

April 12 & 14 - Taco Tuesday & Karaoke Night

[Local Cantina](#), 503 E. First St.

Tues. 11 a.m.-10 p.m., Thurs. 8 p.m.

Celebrate Taco Tuesday in style with \$2* tacos each and every Tuesday. As fresh as fresh can get, self-serve chips and salsa, delicious tacos and a draft list that does not quit. Handpicked by your Local team, you can explore a variety of special bourbons and tequilas in our signature cocktails! *Crunchweezy and Farmer's Market tacos are \$3, Dine-in only* Calling all song birds for Karaoke Night every Thursday starting at 8PM! Talented or not, we are not here to judge, its all about having fun!

April 12-14 - This Week at Flyboys

[Flyboys Deli](#), 219 N. Patterson Blvd., times listed below.

possessions in an old brownstone attic, the memories evoked by his belongings stir up old hostilities. The Price is about family dynamics, the price of furniture and the price of one's decisions. It premiered on Broadway in 1968, and has had four revivals since. The Price was nominated for two Tony Awards in 1968, including best play.

Thru April 16 - Exhibitions at The Co

[The Contemporary Dayton,](#)

25 W. Fourth St.; call for times.

The Contemporary Dayton presents its next set of exhibitions in the new galleries at the Dayton Arcade. Heather Jones' *Storytellers* is unequivocally feminist and steeped in the history of quilt making. Odili Donald Odita's *3 Steps from Center* features kaleidoscopic color and patterns that he uses to reflect the human condition and, specific to The Co mural, the histories of the Arcade and Dayton as a diverse, Midwestern community. *To Feel Myself Beloved Upon the Earth* from Jeffrey Gibson takes its title from the final poem in Raymond Carver's last published work, *A New Path to the Waterfall*, and was produced in the turbulent months of 2020 during the pandemic and national civil unrest. [More info.](#)

Thru April 30 - Exhibit: Art & Soul

[Dayton Metro Library - Main Library,](#)

215 E. Third St.; Call for times.

Art & Soul 2022, a juried art exhibit of 45 pieces of original work from artists with disabilities, will be on display in the Main Library's Opportunity Space @ Patterson. . The mission of Art & Soul is to connect people with disabilities and the broader community through the medium of amazing artwork. For more information, visit artandsoulohio.com or call the Library's Ask Me Line at 463-2665.

Thru April 30 - Behind the Scenes: Making Illustrations for Big Blue Earth Picture Books

Online.

Dayton Metro Library will be offering a free, streaming program titled **Behind the Scenes - Making Illustrations for Big Blue Earth Picture Books**, which will be available for viewing via the Library's streaming platform. Illustrator Luciana Navarro Powell will explain how she creates the art for the *Big*

April 9 - Spring Fling: HIV/STI Testing Event

[Greater Dayton LGBT Center,](#)

24 N. Jefferson St.; 8 p.m.-1 a.m.

An important part of good health is to ensure your status and peace of mind. Drop-In on Saturday, April 9th from 8 pm to 1 am, and get your FREE HIV/STI testing.

April 10 - 10 Beers for 10 Years

[Lock 27, 329 E. First St.; call for times.](#)

Beginning March 10 and continuing on the 10th of each month, Lock 27 will re-release a "celebrated beer" from the Lock 27 vault and add it to the brewery's tap. The re-released brews were made by Lock 27 at some point over the past decade but were eventually retired - until now. In coordination with the re-releases, customers can earn a chance to win limited edition anniversary prizes. With their first 10th anniversary beer purchase, customers will be offered a stamp card that they can fill up with stamps for each anniversary beer purchased. The more stamps collected, the bigger the prize.

April 10 - Fundraiser with Toxic & Friends for LLS

[Toxic Brew Company, 431 E. Fifth St.;](#)

call for times.

Join us in the Toxic Brew taproom Sun April 10 to raise some much needed money for the Leukemia & Lymphoma Society. We're donating \$1 from every pint of OK Karen pilsner and Toxic Blonde ale sold for the day, as well as having a 50/50 raffle, the winner announced at 9:00. A couple of our main dudes are helping to make the day even more fun; Chef Dane will be cooking food all day (menu to come), and Scotty Houchens is playing music in our taproom starting at 2:30.

April 10 - Sunday with Schumann & Shostakovich

[Dayton Art Institute,](#)

456 Belmonte Park North; 3-5 p.m.

The Dayton Philharmonic String Quartet and guests present an afternoon matinee of chamber music at the Dayton Art Institute, featuring Schumann, Shostakovich, and Ysaye.

April 11 - Dangerous Deceptions Presented by Mayhem & Mystery

[Spaghetti Warehouse, 36 W. Fifth St.;](#)

Play euchre every Tuesday at Flyboys! 6-9 p.m. Discounts on food and beverages! Want to test your knowledge? Flyboys has trivia every Wednesday night from 6:30 to 8:30 p.m. Prizes given out to those who win! Aces Club is a weekly beer event where Flyboys dons a new beer every Thursday. After you have been there five times you get your name on the board - after 41 trips to Flyboys on Thursdays you can earn your very own flying vehicle that hangs above our bar. You sign it, they hang it!

April 13 - Arts + Wellness Workshop

[Dayton Arcade, 35 W. Fourth St.;](#)

9:30 a.m.-3 p.m.

Learn how to harness the power of the arts to improve the health and wellness of your coworkers, clients, and customers! Led by accredited arts therapists Dr. Tamara Shella and Dr. Debbie Bates from the Cleveland Clinic Arts & Medicine Institute, alongside music therapist Sarah Miller, movement therapist Anson Lampe, and artists Misty Brown and Joyce McCartney, this workshop will help attendees learn the direct connection between the arts and employee wellness in any setting, and patient/client wellness in a healthcare setting. [More info.](#)

April 13 - Beyond the Years: Paul Laurence Dunbar's World

[Schuster Performing Arts Center,](#)

Second & Main sts.; 9:45 a.m.

The Dayton Philharmonic Orchestra celebrates 150 years since the birth of Paul Laurence Dunbar, acclaimed African American poet born in Dayton, OH. The concert follows a timeline of Dunbar's life and uses music, student narrators, and poetry recitation to tell his story. This performance features Professor Herbert Martin, University of Dayton Professor Emeritus, reciting selected works.

April 13-16 - Improv at Black Box

[Black Box Improv, 518 E. Third St.;](#)

8-10 p.m.

The Black Box Improv Theater is Dayton's best place to go for long form improv! We have shows every Weds-Sat! Wednesdays \$5, Thursdays \$10, Fridays & Saturdays \$15. For tickets to our shows please go to: daytonblackboximprov.com. Or you can pay at the door! **Proof of vaccinations required upon entry for all patrons and performers.

Blue Earth books that she illustrates and also how she uses her art to inspire young minds to think big. This program is an entertaining and educational way children in pre-K/Kindergarten and grades 1-4, and their families, can celebrate Earth Day on Friday, April 22. For more info about this program, visit DaytonMetroLibrary.org/programs or call the Library's Ask Me Line at 463-2665.

April 8 - Antioch Shrine Fish Fry

[Antioch Shrine Temple](#), 107 E. First St.;
6-9 p.m.

All you can eat fish fry. Every Friday for seven weeks beginning March 4. Tickets can be purchased at Antioch Shrine or over the phone and the tickets can be mailed. \$15 for a single plate. \$19 all you can eat. \$12 takeout.

April 8-10 - The Great Gatsby

[Victoria Theatre](#), 138 N. Main St.;
Fri. & Sat. 7:30 p.m., Sun. 2:30 p.m.

This exquisitely crafted tale of 1920s America tells the story of the fabulously wealthy Jay Gatsby and his love for the beautiful Daisy Buchanan. Choreographed by Ron Cunningham, Artistic Director of Sacramento Ballet, F. Scott Fitzgerald's classic is brought to life by the wonderful dancers of Dayton Ballet in the historic Victoria Theatre. So dust off your flapper dress or grab your top hat, baby, and join Dayton Ballet for a roaring good time.

7 p.m.

Welcome to the set of *Dangerous Deceptions*, the most popular telenovela. The cast and crew and writers and guests are assembled for another day of filming. While on the show the leads are passionately in love, in real life the actors playing those roles cannot stand one another. The tabloids are loving it. Of course, it wouldn't be a telenovela without twists and turns. Rumors are that one or two of the stars have other offers. When a star's attitude affects filming, his stunt double must go on in his place. What is really going on behind the scenes? Can you solve the crime? Dinner plus show only \$39.95 (tax and gratuity not included). Call 461-3913 for reservations.

April 12 - Talent 360

[Sinclair Conference Center](#),
444 W. Third St.; 7:45 a.m.

The Dayton Area Chamber of Commerce, in partnership with the Miami Valley Human Resources Association (MVHRA) invites you to join us for Talent 360 - 2022. The event, targeted towards professionals in HR, Recruitment, Hiring, Retention, On-boarding and Compliance will take place on Tuesday, April 12th at the Sinclair Conference Center. The AM keynote K.L. Allen, Chancellor of Western Governors University will paint the picture of how he has created a diverse workforce as it relates to culture and recruiting, also featuring a panel of experts sharing their stories. The second keynote speaker, Lois Elrich, will share her presentation "12 Discoveries-Overcoming your Obstacles". [More info.](#)

Masks will also be required while inside the theater.**

April 14 - Native American Women's History & Culture Online Presentation

Online.

Join Sinclair College Humanities Professors Ms. Amanda Hayden and Dr. Owen Jones for an online presentation to learn about Native American women and their history in Ohio. Please click [HERE](#) to join the Zoom automatically.

April 14-May 1 - Incident at Our Lady of Perpetual Help

[The Loft Theatre](#), 126 N. Main St.;
call for times.

A money-strapped family tries to cope in 1973. 19-year-old Linda O'Shea is our narrator and she is attempting to re-enact the most turbulent day of her life, but her family keeps interrupting to tell their side of the story. The '70s were a time of old school living; no social media, and public ridicule in a close-knit community was the ultimate nightmare. When her parents ask her to explain to her younger sister about the birds and the bees, somehow the blunt explanation is overheard by the parish priest and he is not amused. When he confronts her parents about the "corruption of their eldest daughter's very soul," all "holy Hell" and hysteria breaks loose in this nostalgic comedy.

*This publication is produced by the Downtown Dayton Partnership.
If you have questions about this email, reply to this message or call us at (937) 224-1518.
Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details*

*Was this email forwarded to you by a friend? To join our email list, click [HERE](#).
If you do not wish to receive future issues of "e-vents in Your Downtown" at this email address,
email info@downtowndayton.org with a request to be unsubscribed from that publication*

DOWNTOWNDAYTON.ORG

BE DOWNTOWN.
DAYTON



EACC NEWSBRIEF: APRIL 5, 2022



Friends,

I'm delighted to announce that individual tickets are on sale for our **Annual Gala Dinner** on Wednesday, 5/25. Join us in the Ballroom at Music Hall to celebrate the connections between our region and Europe with Her Excellency Karin Olofsdotter, Ambassador of Sweden to the United States. We also have a limited number of sponsorship packages available (that include a table at the Gala), a great way to entertain clients or employees. Contact me for more details!

And mark your calendars for our May 24-25 conference "**The New Business Case for Sustainable Manufacturing**" presented in partnership with Business Sweden. Tickets for that should be available next week (and there are also a few sponsorship opportunities for this as well!).

Join us for our **Stammtisch** networking event on Thursday at Hofbräuhaus Newport, and also for our 4/20 **Coffee**

FEATURED EVENT:



**Wednesday,
May 25**

2022 EACC Annual Gala at Cincinnati Music Hall

The EACC Annual Gala Dinner, presented by Altix Consulting and Modula, is a celebration of the vibrant international business community in Greater Cincinnati. Each year this event brings together top regional decision makers and international business leaders to demonstrate the positive impact of the commercial and business ties connecting Greater Cincinnati and Europe.

& Commerce event to hear about Neil Hensley's role in our region's international economic development. And there are just a few tickets left to join us for **EACC Night at FC Cincinnati** on 4/24 at TQL Stadium.

Be sure to also check out our partner events, including the 4/14 "State of Logistics and the Economic Forecast" with the Council of Supply Chain Management Professionals and the 4/27 thyssenkrupp Bilstein and Clark Schaefer Hackett event on Using Industry 4.0/5.0 Strategies to Address Labor Challenges.

Finally, as the war in Ukraine continues to rage, we thank our friends at Porter Wright for this [update on economic sanctions and export controls](#) that made affect your business.

The Gala Dinner is also an opportunity for the EACC to invite European dignitaries to our region as guests of honor and keynote speakers.

This year, Her Excellency Karin Olofsdotter, Ambassador of Sweden to the United States of America will be the guest of honor and keynote speaker.

REGISTER NOW



Amplifier for Industry Champions



EACC EVENTS



Thursday,
April 7
[Stammtisch - EACC Networking](#)



Wednesday,
April 20

EACC Coffee & Commerce: Economic
Development - Millions of Miles,
Thousands of Stories



**Sunday,
April 24**

EACC at FC Cincinnati Match



**Tuesday,
May 3**

EACC Young Professionals Executive
Insights: Todd Schwartz, Executive
Director, EACC Greater Cincinnati



UPCOMING PARTNER EVENTS

**Wednesday,
April 6 (Cincinnati)**

VonLehman CPA & Advisory Firm -
Manufacturing Event: Voice of the
Blue-Collar Worker Survey Results

**Thursday,
April 14**

Council of Supply Chain
Management Professionals - State
of Logistics and the Economic
Forecast

**Monday,
April 11**

Sinclair College - Engaging the
High School Talent Pool: A "Myth-
Busting" Workshop by Companies
for Companies on how to Hire
Youth

**Wednesday,
April 27**

Clark Schaefer Hackett &
thyssenkrupp Bilstein - Strategies
for Using Industry 4.0/5.0 to
Address Labor Challenges

Tuesday,

Tuesday,

April 12

NKY Chamber of Commerce -
Eggs 'N Issues: Transforming NKY
through Economic Partnership

May 17

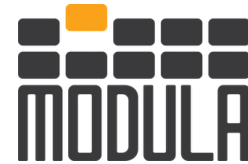
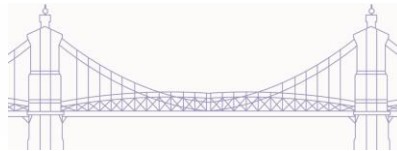
NKY Chamber of Commerce -
2022 Outstanding Women of NKY
Awards Celebration

All the best!

Todd Schwartz

Executive Director, European American Chamber of Commerce

Our Bridge Builder Members





Skyline Photo Credit: Anamedia LLC

EXPORT LOAN PROGRAMS

Expand Your Business Internationally



Many small businesses think they are too small to compete in the world market. In fact, 97 percent of all exporters are small businesses. The federal government has loan and insurance programs to help you become an exporter or expand your exporting business.

Do not limit your business' growth by not exporting. Join the Export-Import Bank (EXIM) and the Small Business Administration (SBA) to learn how to finance exports and grow your business internationally.

At this event, you will learn **HOW TO:**

- Access capital to finance your export sales and **REDUCE RISK** with export credit insurance.
- Select the best methods of **PAYMENT** for your export sales.
- Compete with your competitors by offering **CREDIT TERMS** to foreign buyers
- Gain access to **CASH** through the Working Capital Guarantee Program
- **PROTECT** against non-payment by your foreign buyers

This program is for anyone contemplating or involved in international trade. Trade finance programs enhances any company's cash flow management by providing programs to help seize global opportunities. You can add these financing tools to your financial resources. Be the hero by increasing export sales and keeping the profits coming in by utilizing smart payment methods.

This program will review the SBA and EXIM export loan programs. The knowledge you gain can be used to create a financial plan for short, medium and long-term export growth. By strategically managing your business's assets, your export sales will grow; you will minimize credit risks, and maximize profits.

JOIN US

Date: April 21, 2022

Time: 12 noon to 1:15 pm

Cost: Free but registration is required to receive directions and zoom link.

Location: **Zoom** or **in-person** at Miami University Regionals, Voice of America Learning Center. 7847 VOA Park Drive, West Chester Township, OH 45069

To Register: [Register Here:](#)

For more information: Contact Debbie Myers-Bernardo at myersbdr@miamioh.edu

SPEAKERS

Alex Kohls, Senior Area Manager, Dayton Region, US Small Business Administration

Mark Klein, Managing Director, Lender Accounts, Export-Import Bank of the US (EXIM)

Ed Schick, Export Finance Manager, U.S. Small Business Administration



| | | |
|--|-------------------|--|
| | COSPONSORS | |
| | | |



The Ohio Small Business Development Center (SEDC) Program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SEDC program is also funded in part by the Ohio Development Services Agency. All services are extended to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodation for persons with disabilities will be made if requested at least two weeks in advance. Contact SEDC at 937-261-0118.

Ohio Export Assistance Offices



Grants to train your workers



Incumbent Worker Training

Training any employee costs time and money, but the value of improving an employee's skills can pay off for years for a business. Fortunately, the IWT Program can help defray the costs of training employees.

This employer-driven program is targeted to provide direct financial assistance to train workers and improve the economic competitiveness of Montgomery County's employers. The program is designed to offset a portion of the employer's costs to upgrade the skills of its incumbent workforce and will provide reimbursement to eligible employers for specific training costs accrued during training.

Through IWT, Workforce Development can reimburse at least 50% of the costs of certain eligible training programs.

Information Technology trainings include:

- ▶ Cybersecurity Maturity Model Certification (CMMC)
- ▶ Capability Maturity Model Integration (CMMI)
- ▶ Computerized Maintenance Management System (CMMS)
- ▶ ISO/IEC 27001 Information Security
- ▶ ISO 19011 – Internal Auditing
- ▶ ISO/IEC 20000-1 IT Service
- ▶ NSE 4 Network Security Professional
- ▶ Structured Query Language (SQL)

Call
(937) 225-6444
To learn more

or contact us
here →



Grants to train your workers

Incumbent Worker Training

Training any employee costs time and money, but the value of improving an employee's skills can pay off for years for a business. Fortunately, the IWT Program can help defray the costs of training employees.

This employer-driven program is targeted to provide direct financial assistance to train workers and improve the economic competitiveness of Montgomery County's employers. The program is designed to offset a portion of the employer's costs to upgrade the skills of its incumbent workforce and will provide reimbursement to eligible employers for specific training costs accrued during training.

Through IWT, Workforce Development can reimburse at least 50% of the costs of certain eligible training programs.

Manufacturing trainings include:

- ▶ Advanced Manufacturing
- ▶ AS9100, AS9101 and AS9102 Aerospace
- ▶ GD&T Blueprint Reading
- ▶ ISO 13485 Medical Devices
- ▶ ISO 19011 – Internal Auditing
- ▶ ISO 9001
- ▶ ITAR International Traffic in Arms Regulations
- ▶ Project Management Program (PMP)
- ▶ Lean Six Sigma

Call
(937) 225-6444

To learn more

or contact us
here →





Economic Development Program

April 15, 2022 | 7:30 am

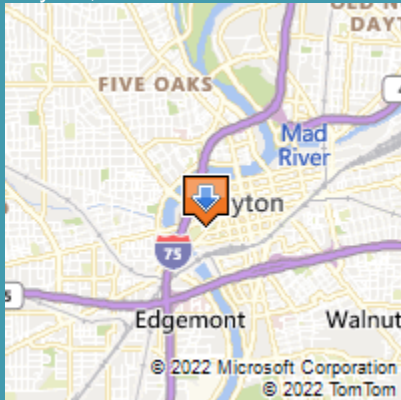
Breakfast Meeting with Dr. Richard Stock

When

Friday, April 15, 2022 from 7:30 AM to 9:00 AM EDT
[Add to Calendar](#)

Where

Sinclair Community College - Ponitz Center
444 W 3rd Street
Building 12, Charity Early Auditorium
Dayton, OH 45402



[Driving Directions](#)

Join us on **Friday, April 15, 2022**, as **Dr. Richard Stock** Director of the **Business Research Group at University of Dayton** will share his outlook for the regional and state economy.

Dr. Stock will share his outlook for the regional and state economies. By reviewing economic indicators from the past 12-18 months, Dr. Stock will provide insight into what the next 12-18 months has in store for the Miami Valley across all economic sectors.

This highly informative topic has become an annual event for the I70/75 Development Association and is very well attended.



Dr. Richard Stock is the Director of the Business Research Group (BRG) at the University of Dayton, (since 2001). He has been at the University of Dayton since receiving his Ph.D. in Economics from the University of Colorado, Boulder in 1986. Dr. Stock's academic training was in urban economics. He has 29 years of experience in economic analysis, program evaluation and market research. BRG provides economic analysis, program evaluation and focus group services as part of the School of Business Administration at UD.

Dr. Stock has conducted 2 separate need assessments in the areas of substance abuse and behavioral health for Montgomery County over the last 6 years. Dr. Stock has conducted several program evaluations over the last 15

years in the Greater Dayton Area in education, health,
and housing.

[Register Now!](#)

Have an IT business?

Join the new IT Apprenticeship Program.

Register for the new IT apprenticeship program from
Montgomery County and Sinclair College.



Your business is growing. You need talented professionals skilled in networking, engineering, and support. Bringing in an apprentice can help you build for the future.

Why an **apprentice**?

You'll work with talent coming into the Information Technology field. Sinclair is providing training in IT Fundamentals built into an Associate's Degree program, and you can simultaneously train in your company's technology.

- ✔ All apprentices earn CompTIA IT Fundamental Certificate prior to apprenticeship
- ✔ Apprentices build a strong base with networking, A+ hardware and software, and databases
- ✔ Apprentices select a path: network, cyber security, development, support, or system admin

Why **this** program?

Information technology has a high demand for workers. Make it easy by training your apprentice in your company, alongside their formal education.



New talent

Bring new individuals, who are excited about IT, into your company. These employees grow along with your business.



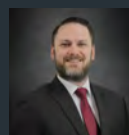
Growth

Maximize the potential of your business. Instead of wading through resumes, train your workforce from the beginning.



Increased retention

Apprenticeships boost employee loyalty and morale, even for existing employees. It shows you're willing to invest in your workforce.



Contact:
Garth McLean
Assistant Director, Workforce Development
(937) 225-4077
mcleang@mcohoio.org

Funded On-the-Job Training to Boost Your Bottom Line

Project Hire is a grant-funded On-the-Job Training (OJT) wage reimbursement program that provides training for new WIOA-eligible workers. You hire, train, and retain new employees, and Montgomery County will reimburse up to 50 percent of wages during the training period.

Our goal is to support you in training workers for in-demand occupations. On-the-Job Training prepares your employee for long-term success in your business.

Your employees will learn your specific processes, work tasks, tools and methods of a specific job or group of jobs while actually working.



Hire Character
Train Skills
Build Success

937.225.6444

“Project Hire will allow you to get good, qualified candidates, train them and be compensated for doing so. It’s a win-win for the employer and the employee. I would definitely recommend this program to other employers.”

Ronda Reynolds

Executive Vice President & Director of Operations
Brainerd Industries, Inc.



“Project Hire has been very easy to work with for both the employer and the employee. I would advise any business that is looking for employees to utilize Project Hire.”

Vera Tangeman

Human Resource Manager
Bitec, Division of Sample Machining, Inc.

Ohio
MEANS
Jobs

Montgomery
County

1111 S. Edwin C. Moses Blvd.
Dayton, OH 45422

Phone: 937.225.6444
Email: info@projecthiremc.com
Website: www.projecthiremc.com

PROJECT
HIRE

PROJECTHIREMC.COM



HIRE CHARACTER.

The hiring decisions are yours. You can select your own candidate or we can do the recruiting for you.

TRAIN SKILLS.

Training is tailored to your business needs. We can help you set up a training plan to maximize your new employee's skills.

BUILD SUCCESS.

Once you hire and train your employee, we'll reimburse up to 50% of their wages for up to six months. With the new skills and lower training costs, you'll have a long-term employee to help build your future business.



GET STARTED IN 4 EASY STEPS!

1

Register Your Company

Register your company with Project Hire with three easy forms.

2

Recruit Your Employee

You can self-recruit or utilize our free recruiting services. Notify our office with your candidate's contact information to schedule an eligibility application.

3

Enroll Your Approved Employee

Once you are notified that your employee is eligible, submit the Training Plan to begin the onboarding process. We have sample training plans and templates available for you to follow, so the paperwork is a breeze!

4

Begin Training and Get Paid

When your On-The-Job training is approved, begin training your new hire "on-the-job" and submit your monthly invoices for reimbursement!

To learn more about the program, please visit us online at ProjectHireMC.com or contact us at 937.225.6444 or info@projecthiremc.com.



Dayton

Business Planning Workshop



**At The HUB 30 S. Main St. Dayton, OH
Wednesday, April 14, 2022 - 5:30 p.m. to 7:30 p.m.**

You know you need a business plan, but can't seem to get started?

This two-step, two-hour program will take you through a process to:

- 1. Identify the key factors impacting your business,**
- 2. Establish strategies to get customers and compete effectively**
- 3. Identify stakeholders critical to your success**
- 4. Structure your organization for success**
- 5. Create your draft a plan using the Business Model Canvas**

Whether you are just starting up, have an existing business that is struggling, or need to plan for growth, this planning model will meet your needs.

Free Follow-up Mentoring

You will also have certified SCORE mentors to help you refine your plan and guide you through validating your assumptions so that you can execute your plan with confidence. This plan can also be used as the foundation for a detailed business plan that can be used to secure financing.

Workshop Facilitator:

Art Helmstetter, owner B2BPlanner Ltd. and certified SCORE mentor

[Register](#)

Build a Basic Business Plan *from Dayton SCORE*

Business moves fast, and changes are coming even faster. Put together a plan to address the opportunities and risk you face every day during this workshop led by Dayton SCORE's Art Helmstetter. You will use a worksheet to identify the 12 key areas of your business and lay it out in a Business Model Canvas.

Thursday, April 14, 5:30-7:30p, The Hub



LAUNCH
DAYTON



LaunchPad

Constant Contact is a proud sponsor of SCORE.



Dayton SCORE Chapter 107 | 5818 Wilmington Pike, #247, Suite 1350, Dayton, OH 45459

[Unsubscribe swartza@mcoho.org](mailto:swartza@mcoho.org)

[Update Profile](#) | [About our service provider](#)

Sent by daytonscore107@gmail.com powered by





Social Media Management 101,102 and 103

Online Webinars

101 - April 1 - 10 a.m. to Noon

102 - April 8 - 10 a.m. to Noon

103 - April 15 - 10 a.m to Noon

About the workshops

Do you want to know exactly how to reach your target audience with social media? Would you like an employee to acquire the skills needed to handle social media marketing for your company? Then these training sessions are for you! Learn EVERYTHING you need to know to be a Social Media Manager for your company!

All registrants will receive Michelle's white papers:

“21 Proven Ways to Increase Email Leads”

“43 Hypnotic Headlines to Get More Clicks”

Workshop Fee- \$49 each

Early Bird Discount!
Register before March 19, 2022
and get \$10 off per workshop!

101: Social Media Targeted Marketing Strategy Lead Development April 1, 2022 - 10 a.m. to Noon

- Learn how to find and engage with your target audience on the right Social Media networks for your business

- Learn best practices to get results with your social media content strategy
- In-depth analysis and review of your current social media strategy
- In-depth analysis and review of your top Competitors and a plan on how you can win in your industry
- Break out Learning Session: Using techniques learned in class, you will develop lists of social media leads for your business
- Homework: Create your targeted Social Media Marketing strategy to find, nurture, attract and convert the right leads for your business

Register for 101

102: Social Media Engaging Content Marketing Strategy Development

April 8, 2022 - 10 a.m. to Noon

- Learn how to build social media followers with an engaging content strategy that inspires Brand Advocates
- Learn best practices for creating a 12-month content calendar that is easy to manage and engaging
- Understand all of the possible content creation ideas and select the right strategy for your business
- Review popular design tools & resources to help you build your engaging content and marketing campaigns
- Break out Learning Session: Using Canva.com, you will design an engaging Social Media Post
- Homework: Create Your 12-Month Editorial Content Marketing Calendar using Trello.com

Register for 102

103: Social Media Management Dashboard Strategies for Top Results

April 15, 2022 - 10 a.m. to Noon

- Learn how to use a social media management dashboard to save time and money

- Learn best practices for scheduling social media posts that get more clicks
- Understand all of the possible posting strategies, tools, and features to select the right strategy for your business
- Review best practices for using RSS feeds, link frames, keyword monitoring, and evergreen content
- Break out Learning Session: Using [SendSocialMedia.com](https://www.SendSocialMedia.com), you will learn how to create an effective posting strategy
- Homework: Input your Editorial Calendar into your Social Media Management Dashboard

Register for 103



About the Presenter- Michelle Hummel

Michelle holds a valuable Internet Marketing Degree and is a published author of three books in her series, “The Social Media Magnet: Everything You Need to Know to Attract Customers with Social Media”, where she shares her best-kept secrets to success. She is the CEO and Founder of Web Strategy Plus, a full-service digital marketing agency with a team of experts available to handle web design, social media management, and SEO. She also provides training to help Individuals and Corporations acquire Social Media Management Certification through her other company, Web Media University. A current contributing editor providing educational content on social media marketing topics for The Franchise Woman and The Franchise Dictionary Magazine.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA



BUSINESS
SOLUTIONS CENTER

Small Business Banking Services

The financial world can be confusing, especially for small business owners. That's why we invited the experts from First Financial Bank to come talk about money matters for entrepreneurs and explain things in easy-to-understand terms.

Thursday, April 28
9 - 10 a.m.

Montgomery County Business Solutions Center
1435 Cincinnati St, Ste. 300, Dayton, OH 45417

Register using the QR code below, or visit
our website at www.mcobiz.com



FIRST
first financial bank

Questions? Contact Leslie King
at **937-813-1210**.

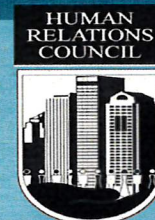
SMALL BUSINESS OPPORTUNITY FORUM

NETWORK WITH CITY OF DAYTON DEPARTMENTS AND PARTNERS TO LEARN ABOUT UPCOMING 2022 PROJECTS

APRIL 21, 2022 • 9AM - 12PM

REGISTRATION STARTING AT 8:30AM

West Branch Library • 300 Abbey Ave., Dayton, Ohio 45417

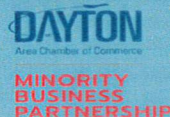


CITY OF DAYTON

Many people.
Many voices.
One city.

Ohio
Minority Business
Assistance Centers
Dayton

For more info contact Donerik Black at Donerik.black@daytonohio.gov or call 937-333-1439



<https://smallbusinessopportunityforum.eventbrite.com>



YOUTH JOB FAIR

Wednesday

May 11, 2022

11 AM - 2PM

Booth setup starts at 8 a.m.



Day Air Ballpark

220 N Patterson Blvd, Dayton, OH 45402

- > Must have open positions for ages 17-24
- > Registration is limited. Register soon!



**Scan to register for a booth
or visit**

TheJobCenter.org/JobFairRegistration



**Montgomery
County**
A proud partner of the
American Job Center network

YOUTHWORKS

MONTGOMERY COUNTY

BUILDING MONTGOMERY COUNTY'S FUTURE



Train your future workforce!

- Provide work experience for area students between the ages of 14-18
- Montgomery County handles the applications and covers the student workers' salaries and Workers Compensation
- Participating employers will have a job coach assigned to work with the youth
- Eight-week summer work program that can be extended into the school year

Interested?

**Contact our team at
(937) 224-1482 or visit
TheJobCenter.org/YouthEmployer**

Montgomery County's goal is to give work experience to 2,000 students through YouthWorks. We're looking for over 500 employers to give these area students experience and knowledge of your industry.

Help prepare Montgomery County youth for a successful career!

The Job Center

1111 S. Edwin C. Moses Blvd.
Dayton, Ohio 45422

For more information, contact:

Taneah Matthews
(937) 224-8685
matthewst@mcohio.org

Roberta Walker
(937) 225-4556
walkerr@mcohio.org



**Ohio
MEANS
Jobs.**

Montgomery
County
A proud partner of the
American Job Center network