



WEBINAR

The University of Dayton Center for Leadership

July 15, 2020

10:00am

On July 15th, we will host the University of Dayton Center for Leadership. Learn more about the training and leadership development programs available through the University of Dayton Center for Leadership.

We will also discuss the FastLane scholarships available to help manufacturers to participate in the Center for Leadership certificate programs.

April Mescher is the Director of Strategic Partnerships and Marketing for the Center for Leadership. April is responsible for the development and execution of a strategic sales plan that addresses current and potential client partnerships, the university mission, and the needs of the business community.

Jen Cadieux is the Partner Relations & Marketing Coordinator for the University of Dayton Center for Leadership. In this role, she is responsible for the planning and execution of all aspects of marketing for UDCL. Jen works to build relationships with current and potential client partners as well as our business community.

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U.S. COMMERCIAL SERVICE PRESENTS:
INAUGURAL FORUM



WOMEN'S GLOBAL TRADE EMPOWERMENT

Expanding Trade in North America & Beyond

Free six-part digital series, July 28 – September 22

The U.S. Commercial Service invites women entrepreneurs who wish to boldly expand sales into new markets in Canada, Mexico and beyond! You'll learn how you can benefit from the United States-Mexico-Canada Agreement (USMCA) while also building a winning export strategy and developing valuable business connections.

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|---|--|
|  JULY 28: USMCA & Future of Trade in North America |  SEPT. 1: How to Make USMCA Work for You - Customs & Rules of Origin |
|  AUG. 11: Financing the Deal and Getting Paid |  SEPT. 10: Legal Strategies for Success |
|  AUG. 25: Thriving in the Digital Trade Economy under USMCA |  SEPT. 22: Protecting Your Most Important Asset - Your IP |

Enhance Your Virtual Experience! In addition to the six-part series, we are offering industry-focused activities for women business owners in the **Aerospace & Defense, Automotive, Education, Design & Construction, Healthcare, IT or Energy** sectors that wish to dive deeper into each session for a reduced fee of \$50.

Benefits Include:

- ✓Facilitated Breakout Discussions ✓B2G & B2B Business Development Meetings ✓Mentorship Program ✓Create USMCA Strategic Market Expansion Plan!

*Slots limited to the first 50 registrants.

Learn more and register today at <http://tiny.cc/wgtef>.



FASTLANE

ACCELERATING MANUFACTURING GROWTH

Special Funding

FastLane has special funding for manufacturers to help you recover from the impacts of Covid-19

FastLane can help you:

- Find a Local Supply Chain
- Save Money with Lean
- Increase Cybersecurity
- Advance Automation
- Improve Sales and Marketing
- Assist with ISO or AS

and more...

Contact FastLane to learn about our simple application process.

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FastLane@udri.udayton.edu
FastLane-mep.org



Manufacturing
Extension Partnership



PPP Application Deadline Extended to August 8




Last night the Senate voted to extend the application deadline for the PPP loans to August 8. This is great news for small businesses; it gives additional time to evaluate your needs.

Remember there have been some changes to the Program with the June 5th passing of the Paycheck Protection Program Flexibility Act . Here are the highlights of the changes:

- Extends the covered period for forgiveness from 8 weeks after the date of loan disbursement to 24 weeks after the date of disbursement.
 - Borrowers who have already received PPP loans retain the 8 week option.
- Lowers the amount payroll costs required for loan forgiveness from 75% to 60%.
- Provides a safe harbor from reductions in loan forgiveness when business is unable to maintain full-time equivalent employees due to a reduction in business activity when:
 - Business activity has been reduced because of compliance with guidance issued between March 1 and December 31 2020
 - Guidance is related to worker or customer safety requirements relating to COVID-19
 - **AND** guidance has been issued by the Secretary of HHS, the Director of the CDC, or OSHA
- Provides a safe harbor from reductions in loan forgiveness based on reductions in full-time equivalent employees, to provide protections for borrowers that are both unable to:
 - Rehire individuals who were employees of the borrower on February 15, 2020

- **AND** unable to hire similarly qualified employees for unfilled positions by December 31, 2020
- Increases the maturity to 5 years for loans approved on or after June 5, 2020
- Extends the deferral period to the date SBA remits the borrower's loan amount to the lender

Impact of Diversity

<div style="text-align: center; margin-bottom: 10px;">  </div> <p style="text-align: center; color: yellow; font-weight: bold; margin: 0;">Workforce Diversity</p> <ul style="list-style-type: none"> Brings variety of perspectives and skills Faster problem solving Increased creativity Improves company reputation Reduces employee turnover Increases profits 	<div style="text-align: center; margin-bottom: 10px;">  </div> <p style="text-align: center; color: yellow; font-weight: bold; margin: 0;">Supplier Diversity</p> <ul style="list-style-type: none"> Promotes Innovation Provides multiple procurement channels Drives up competition, drives down prices Displays company's commitment to community Allows access to different networks 	<div style="text-align: center; margin-bottom: 10px;">  </div> <p style="text-align: center; color: yellow; font-weight: bold; margin: 0;">Customer Diversity</p> <ul style="list-style-type: none"> Creates business value and reduces risk Creates cash flow security Attracts more customers Fosters creativity and innovation Aids in growth
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Small Business Assistance

Don't forget that SBDC counselors are available and eager to assist your small business navigate the Covid-19 crisis. Some areas we can help are:

 <p>EFFICIENCY</p> <p>Can you streamline your processes & save time/money?</p>	 <p>RESTAURANT MGT</p> <p>Do you need strategies to increase profits?</p>	 <p>MARKETING PLAN</p> <p>Do you need to reach customers in a different way?</p>	 <p>CASH FLOW MGT</p> <p>Where can you make improvements in money management?</p>
 <p>WORKFORCE MGT</p> <p>Do you need to update policies & procedures?</p>	 <p>CHAIN SUPPLY</p> <p>Do you need to find ways around bottlenecks?</p>	 <p>EXPORT HELP</p> <p>Can you manage suppliers & quality with travel restrictions?</p>	 <p>ONLINE SALES</p> <p>Can you increase revenues by adding eCommerce?</p>

We are:

- Mark Lankford - mlankford@tecd Dayton.com
- LeKeisha Grant - lgrant@tecd Dayton.com
- Kathy Markshlek (exports) - kmarshlek@tecd Dayton.com
- Kim Woodbury - kwoodbury@tecd Dayton.com
- Cindi Green - cgreen@tecd Dayton.com

937-281-0118

MAKE AN APPOINTMENT

Upcoming Webinars

QUICKBOOKS ONLINE TRAINING SERIES

July 8

Overview of QuickBooks Online

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July 15

Sales Center in QuickBooks Online

[REGISTER](#)

July 22

Vendor Center in QuickBooks Online

[REGISTER](#)

July 29

Banking Center in QuickBooks Online

[REGISTER](#)

BUSINESS COMMUNICATIONS

July 14

Meaningful Communication Catalysts

[REGISTER](#)

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OPEN*

D O W N T O W N



July 10-16, 2020

 DowntownDayton

Featured Event

Summer Bingo



Welcome Summer with Downtown's OPEN* Businesses

Summertime is upon us, and we've never had more of an itch to get out and explore. Just in time for the warmer weather, many downtown businesses have started to re-open, finding ways to adapt and welcome customers while still maintaining some extra distance and other safety measures.

Downtown bars and restaurants have always had some great patios, and several of those are expanding and changing to welcome you back for al fresco dining and drinking. Some retail and restaurants have found ways to bring their patrons back inside, as well.

This week features some exciting new openings:

[Dayton Metro Library](#) has reopened with hours Tuesday-Saturday, 10 a.m.-6 p.m.

[The Dayton Art Institute](#) opens to members starting July 10 and to the general public July 17, with limited hours of 11 a.m.-5 p.m. Fridays and Saturdays, and noon-5 p.m. Sundays.

[The Contemporary Dayton](#) opens its Annual Members' Show this Friday noon-4 p.m.

If you miss your favorite local, independent businesses and are ready to get out and about, check out our lists of what's OPEN*. We've put together a list of downtown [restaurants](#) with **carry out, curbside pickup**, or **delivery** services, as well as those open **outdoor or indoor**. Many of our [retail and service businesses](#) also have found creative ways to continue doing what they do. Check out virtual experiences and other ways to stay busy and have fun with our [OPEN* - Things to Do](#) page!



Thru July 31 - Downtown Dayton Summer Bingo

We're excited to debut a new feature of the DP&L Summer in the City lineup:

Downtown Dayton Summer Bingo! The game lasts the entire month of July, with chances to win great prizes along the way. To play, you complete "challenges" that will have you exploring downtown Dayton dining, arts, culture, shopping and entertainment. The challenges include opportunities to explore in-person following social-distancing guidelines, or tasks that can be completed online from home. If you complete five challenges in a row on the game card to make a "bingo," you can submit your card into the drawing to win prizes. Invite your friends to play along with you at our [Facebook event page here](#). Find all the rules and download your bingo card [here](#).

Downtown Dayton Summer Bingo is sponsored by DP&L and Dayton.com.

City of Dayton Passes Mandatory Mask Ordinance

The Dayton City Commission has passed an emergency ordinance requiring residents and visitors to wear a face mask covering the nose and mouth in order to slow the spread of COVID-19. The law requires face coverings to be worn in enclosed areas with others and outside when not social distancing. This includes grocery stores, retail stores, pharmacies, health care facilities, libraries, bars, restaurants and public transportation. For complete details about the ordinance please read the ordinance and FAQs on the City of Dayton's website [here](#). Thank you for doing your part to keep our community safe.



Downtown Dayton Retail Lab Accepting Applications

The [Downtown Dayton Retail Lab](#) is an intensive 12-week experience for business owners aiming to launch or grow their first-floor business in downtown Dayton. The Retail Lab -- a collaboration between the DDP and its small business development partners -- will provide a series of workshops, pitch events, and pilot opportunities that connect the participating businesses to the people, ideas, capital, and resources that will help them thrive and grow in downtown Dayton. For more info and the online application, [click here](#). Interested businesses have until July 14 to apply to this free program.





Downtown's OPEN*

is produced by the Downtown Dayton Partnership.

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Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details

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