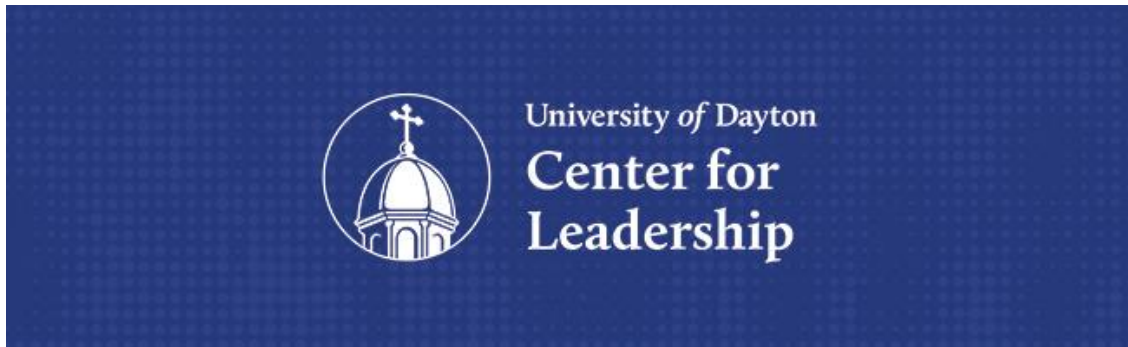


[View this email in your browser](#)



## *The Best Leaders Never Stop Learning*

The University of Dayton Center for Leadership makes it easy for your organization to develop its current and future leaders with our comprehensive leadership certificate programs. Each program is structured to develop their confidence and leadership skills. Whether your employee is moving into a front line supervisor or a senior leadership role, we offer leadership certificate programs to meet them where they are and develop them to where you need them to be in the future.

### Supervisory Leadership Certificate



**Next cohorts start August 5 and October 7**

This six-month (10 class) certificate program is ideal for new or experienced supervisors or individuals preparing for a leadership role. [Apply now](#) for this program that focuses on such critical topics as:

- Understanding Leadership & Team Development
- Time Management & Personal Productivity

- Going From Peer to Supervisor
- Navigating Difficult Conversations
- Communication Skills for Leaders
- Coaching & Evaluating Performance
- Effective Decision Making
- Leading Change at the First Level

For a complete schedule and course descriptions visit: [Supervisory Leadership Certificate](#)

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## Emerging Leader Certificate



**Next cohort starts August 13**

This twelve-month (17 class) certificate program is ideal for top performers and current managers who are ready for a senior leadership role. [Apply now](#) for this program that focuses on such critical topics as:

- Creating a Great Culture
- Coaching For Performance
- Operations Management
- Business Simulation
- Leading Change
- Executive Effectiveness
- Finance for Non-Financial Managers
- Strategic Management

For a complete schedule and course descriptions visit: [Emerging Leader Certificate](#)

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If you are interested in learning more about any of these certificate programs at the University of Dayton Center for Leadership, contact April Mescher at 937-229-2446 or [amescher1@udayton.edu](mailto:amescher1@udayton.edu).



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Thank you for your interest in the University of Dayton Center for Leadership.

**Our mailing address is:**

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300 College Park Ave  
Dayton, OH 45469-0001

[Add us to your address book](#)

Phone: 937-229-3115

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<http://leadership.udayton.edu>





**FASTLANE**

ACCELERATING MANUFACTURING GROWTH

# Special Funding

**FastLane has special funding for manufacturers to help you recover from the impacts of Covid-19**

**FastLane can help you:**

- Find a Local Supply Chain
- Save Money with Lean
- Increase Cybersecurity
- Advance Automation
- Improve Sales and Marketing
- Assist with ISO or AS

and more...

Contact FastLane to learn about our simple application process.

(937) 229-1368  
FastLane@udri.udayton.edu  
FastLane-mep.org



Manufacturing  
Extension Partnership



## PPP Application Deadline Extended to August 8

Last night the Senate voted to extend the application deadline for the PPP loans to August 8. This is great news for small businesses; it gives additional time to evaluate your needs.




Remember there have been some changes to the Program with the June 5th passing of the Paycheck Protection Program Flexibility Act . Here are the highlights of the changes:

- Extends the covered period for forgiveness from 8 weeks after the date of loan disbursement to 24 weeks after the date of disbursement.
  - Borrowers who have already received PPP loans retain the 8 week option.
- Lowers the amount payroll costs required for loan forgiveness from 75% to 60%.
- Provides a safe harbor from reductions in loan forgiveness when business is unable to maintain full-time equivalent employees due to a reduction in business activity when:
  - Business activity has been reduced because of compliance with guidance issued between March 1 and December 31 2020
  - Guidance is related to worker or customer safety requirements relating to COVID-19
  - **AND** guidance has been issued by the Secretary of HHS, the Director of the CDC, or OSHA
- Provides a safe harbor from reductions in loan forgiveness based on reductions in full-time equivalent employees, to provide protections for borrowers that are both unable to:
  - Rehire individuals who were employees of the borrower on February 15, 2020

- **AND** unable to hire similarly qualified employees for unfilled positions by December 31, 2020
- Increases the maturity to 5 years for loans approved on or after June 5, 2020
- Extends the deferral period to the date SBA remits the borrower's loan amount to the lender

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### Impact of Diversity

 <h4 style="text-align: center;">Workforce Diversity</h4> <ul style="list-style-type: none"><li>• Brings variety of perspectives and skills</li><li>• Faster problem solving</li><li>• Increased creativity</li><li>• Improves company reputation</li><li>• Reduces employee turnover</li><li>• Increases profits</li></ul>	 <h4 style="text-align: center;">Supplier Diversity</h4> <ul style="list-style-type: none"><li>• Promotes Innovation</li><li>• Provides multiple procurement channels</li><li>• Drives up competition, drives down prices</li><li>• Displays company's commitment to community</li><li>• Allows access to different networks</li></ul>	 <h4 style="text-align: center;">Customer Diversity</h4> <ul style="list-style-type: none"><li>• Creates business value and reduces risk</li><li>• Creates cash flow security</li><li>• Attracts more customers</li><li>• Fosters creativity and innovation</li><li>• Aids in growth</li></ul>
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## Small Business Assistance

Don't forget that SBDC counselors are available and eager to assist your small business navigate the Covid-19 crisis. Some areas we can help are:

 <p><b>EFFICIENCY</b></p> <p>Can you streamline your processes &amp; save time/money?</p>	 <p><b>RESTAURANT MGT</b></p> <p>Do you need strategies to increase profits?</p>	 <p><b>MARKETING PLAN</b></p> <p>Do you need to reach customers in a different way?</p>	 <p><b>CASH FLOW MGT</b></p> <p>Where can you make improvements in money management?</p>
 <p><b>WORKFORCE MGT</b></p> <p>Do you need to update policies &amp; procedures?</p>	 <p><b>CHAIN SUPPLY</b></p> <p>Do you need to find ways around bottlenecks?</p>	 <p><b>EXPORT HELP</b></p> <p>Can you manage suppliers &amp; quality with travel restrictions?</p>	 <p><b>ONLINE SALES</b></p> <p>Can you increase revenues by adding eCommerce?</p>

We are:

- Mark Lankford - [mlankford@tecd Dayton.com](mailto:mlankford@tecd Dayton.com)
- LeKeisha Grant - [lgrant@tecd Dayton.com](mailto:lgrant@tecd Dayton.com)
- Kathy Markshlek (exports) - [kmarshlek@tecd Dayton.com](mailto:kmarshlek@tecd Dayton.com)
- Kim Woodbury - [kwoodbury@tecd Dayton.com](mailto:kwoodbury@tecd Dayton.com)
- Cindi Green - [cgreen@tecd Dayton.com](mailto:cgreen@tecd Dayton.com)

**937-281-0118**

MAKE AN APPOINTMENT

## Upcoming Webinars

### QUICKBOOKS ONLINE TRAINING SERIES

**July 8**

Overview of QuickBooks Online

[REGISTER](#)

**July 15**

Sales Center in QuickBooks Online

[REGISTER](#)

**July 22**

Vendor Center in QuickBooks Online

[REGISTER](#)

**July 29**

Banking Center in QuickBooks Online



[REGISTER](#)

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**BUSINESS COMMUNICATIONS**

**July 14**

Meaningful Communication Catalysts

[REGISTER](#)

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# OPEN\*

D O W N T O W N



July 31-Aug 6

 DowntownDayton

## Featured Events



### August 4 Shooting Anniversary Remembrance Events

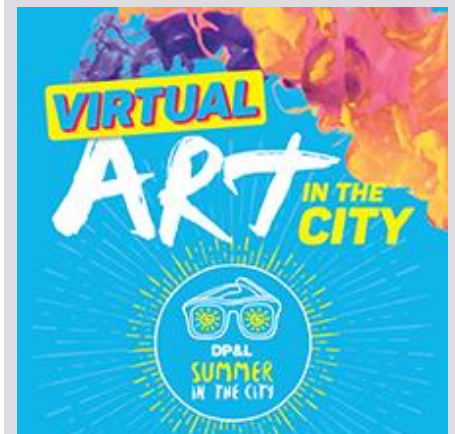
Tuesday, August 4, will mark one year since nine people were killed and many more injured as a result of a mass shooting in the Oregon District. Because of the COVID-19 pandemic, the City of Dayton and several community partners are announcing plans for virtual events to help remember and honor victims and survivors. The memorial events, branded "Dayton Shines," reference Gem City Shine, the event held following the tragedy that brought together tens of thousands of Daytonians on the streets of the Oregon District in celebration of life and love

The events marking one year since the shooting will be solitary, virtual, or limited to small groups. We are asking the community to continue to observe safety guidelines as outlined by the state while participating in memorial events.

**See below for a list of planned events, and visit [Daytonohio.gov/DaytonShines](https://daytonohio.gov/DaytonShines) for more information.**

The City thanks the Oregon District Business Association, Montgomery County Alcohol Drug Addiction and Mental Health Services (ADAMHS), the Downtown Dayton Partnership, the University of Dayton, the Miami Valley Planning Commission, the Montgomery County Prosecutor Victim/Witness Division, Lamar Advertising, LiftOff Entertainment, Key-Ads Inc., Mark DaGrossa, 1880 Candle Company, and Dion Green for working diligently to create events that honor the lives of the victims and provide opportunities for healing.

## Coming Up



### August 8 - Virtual Art in the City

Join us starting Saturday, August 8, at noon as our [Virtual Art in the City](#) event celebrates visual and performing arts! Virtual Art in the City will offer art demos, music, and performances; behind the scenes with Dayton artists; interactive at-home activities; a juried art show; live-streamed performances and demonstrations; photos and online artist galleries; and more!

#### Free Art at Home Projects

- Watercolor at home with Dayton Society of Artists artist Charlene Fox as she teaches you how to use these beautiful paints. Reserve your free kit of watercolor paints, a brush, and watercolor paper [here](#).
- Mosaic at home with The Mosaic Institute: This project will give you all the tools necessary to create your own mosaic tile masterpiece, led by artist Jes McMillan.
- Paint party at home with Picture Perfect Paint Parties: Be guided through a step-by-step painting, no prior experience required!

We recognize that some in our community are dealing with trauma stemming from last year's tragic events. We encourage anyone suffering to seek help by contacting the Montgomery County Victim/Witness Division - 24 Hour Crisis Hotline at (937) 225-5623.

[Click here to reserve your kit](#), which includes all the supplies for this project.

See the [Facebook event page](#) for more details and to invite friends. *Sponsored by [DP&L](#) and [Dayton.com](#), with support from [The Ohio Arts Council](#).*

## Nine Minutes of Silence

Nine Minutes of Silence will be observed on Tuesday, August 4, at 8:04 PM to remember the nine victims of the shooting. The City will provide a link to a video tribute to victims on its Facebook page for 9 minutes beginning at 8:04 PM.

Participants are encouraged to light a candle and reflect on those we have lost and why #DaytonShines.

## Remembrance Candles

Remembrance Candles are for sale, to be used during the Nine Minutes of Silence on August 4 at 8:04 PM. Candles are for sale for \$10 each from July 24 at 6 PM to August 2 at noon.

Purchases can be made online at [1880candleco.com/daytonshines](http://1880candleco.com/daytonshines). All proceeds from the candles will be donated to the Oregon District Business Association.

## Photo Mosaic

A Photo Mosaic will be made from a collection of contributed pictures pieced together to create a unified memorial image. The final mosaic design will showcase how the Dayton community continues to remember those who were lost, and how we have come together and continue to work to make Dayton shine in their honor. Everyone is invited to participate in this community project. The deadline to submit your photo is Sunday, August 2, at 5 p.m. The photo mosaic will be unveiled at [daytonohio.gov/DaytonShines](http://daytonohio.gov/DaytonShines) on Tuesday, August 4. To submit a photo for the memorial mosaic, please follow the guidelines below:

- Take a photo of yourself, your family/friends, or something that represents how #DaytonShines (photos in a square format are preferred, but not required)
- Text your photo to: 937-230-7547
- Reply "yes" to the automated text response to confirm your photo entry into the mosaic.

## Dayton's Darkest Summer

*Dayton's Darkest Summer: The Rise from Tragedy* is a 17-minute documentary about the tornado outbreak and mass shooting that devastated lives across the Dayton region during the summer of 2019. *Dayton's Darkest Summer* is the fifth documentary produced by University of Dayton media production students under the guidance of Greg Kennedy, media specialist in residence, and Roy Flynn, principal lecturer of electronic media. The documentary originally premiered online in May, with screenings on three nights hosted by the Department of Communication via Zoom. A re-release is scheduled for August 3 at 7 PM. Visit [daytonohio.gov/DaytonShines](http://daytonohio.gov/DaytonShines) for more details.

## Facing Project

The Dayton International Peace Museum and The Facing Project partnered to collect stories about gun violence in our community. Some of the stories from the August 4 tragedy will be featured in a radio broadcast available on the Dayton International Peace Museum website on August 4. For more information, visit [gunviolence.facingproject.com/](http://gunviolence.facingproject.com/) or [daytonpeacemuseum.org](http://daytonpeacemuseum.org)

## LAST CHANCE!

### Thru July 31 - Downtown Dayton Summer Bingo

We're excited to debut a new feature of the DP&L Summer in the City lineup: **Downtown Dayton Summer Bingo!** The game lasts the entire month of July, with chances to win great prizes along the way. To play, you complete "challenges" that will have you exploring downtown Dayton dining, arts, culture, shopping and entertainment. The challenges include opportunities to explore in-person following social-distancing guidelines, or tasks that can be completed online from home. If you complete five challenges in a row on the game card to make a "bingo," you can submit your card into the drawing to win prizes. Invite your friends to play along with you at our [Facebook event page here](#). Find all the rules and download your bingo card [here](#).

*Downtown Dayton Summer Bingo is sponsored by DP&L and Dayton.com.*



## Welcome Summer with Downtown's OPEN\* Businesses:

Summertime is upon us, and we've never had more of an itch to get out and explore. Just in time for the warmer weather, many downtown businesses have started to re-open, finding ways to adapt and welcome customers while still maintaining some extra distance and other safety measures. Downtown bars and restaurants have always had some great patios, and several of those are expanding and changing to welcome you back for al fresco dining and drinking. Some retail and restaurants have found ways to bring their patrons back inside, as well.

If you miss your favorite local, independent businesses and are ready to get out and about, check out our lists of what's OPEN\*. We've put together a list of downtown [restaurants](#) with **carry out, curbside pickup, or delivery** services, as well as those open **outdoor or indoor**. Many of our [retail and service businesses](#) also have found creative ways to continue doing what they do. Check out virtual experiences and other ways to stay busy and have fun with our [OPEN\\* - Things to Do](#) page!





***Downtown's OPEN\****

*is produced by the Downtown Dayton Partnership.*

*If you have questions about this email, reply to this message or call us at (937) 224-1518.*

*Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details*

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