



## SMALL BUSINESS RESOURCE RALLY

September 26, 2017 8:30am-10:00am

Montgomery County Business Solutions Center  
1435 Cincinnati Street | Suite 300 | Dayton

Montgomery County **BusinessFIRST!** will host a free Small Business Resource Rally on September 26, 2017 at the Montgomery County Business Solution Center.

The purpose of this event is to provide entrepreneurs, small and minority-owned businesses with information on local tools and resources to help them to be more successful.

The program will feature information on:

- **Community Resources**
- **Workforce Training & Recruiting**
- **Financing and Access to Capital**
- **Vendor Opportunities and Information on Small Business Certifications**
- **Networking opportunities with other small businesses**

Breakfast will be provided.

### PLEASE RSVP:

To RSVP for the Small Business Resource Rally, please send your name, business name, and address to Angela Swartz at [SwartzA@mcoho.org](mailto:SwartzA@mcoho.org)



### RESOURCE RALLY AGENDA:

**8:00am-8:30am**

**Registration & Networking  
Breakfast**

**8:30am-9:00am**

**Small Business Panel**

**9:00am-10:00am**

**Resource Presentations**

- "Where To Start"
- "Where to Find Talent"
- "How to Find Financing and Contracts"

**10:00am-11:00am**

**Networking & Resource Fair**





Join us for The Game On Press Conference Announcing  
**BRING YOUR GREEN CHALLENGE 2.0 PARTICIPANTS**  
&  
**NEWLY GREEN CERTIFIED BUSINESSES**

Montgomery County Commissioners and community leaders will announce and recognize Miami Valley businesses, schools and organizations that have committed to sustainability and energy conservation through joining the **Bring Your Green Challenge 2.0** and / or have obtained their **Green Business Certification** since April 25, 2016.

Our children will take center stage at this Press Conference as teachers and educators sign on to this challenge to demonstrate how they care and why this matters!

Light refreshments will be provided

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**September 28, 2017 | 11:00 - 12:00 p.m.**  
**Cox Arboretum | 6733 Springboro Pike | Dayton, OH 45449**

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Did you know that you can attend BYG events to score points?

Attend the press conference and score your first points.

**RSVP NOW**

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**START  
DOWNTOWN**

# **COWORK AT 444**

**THURSDAY, SEPTEMBER 28<sup>TH</sup>**

**JOIN US ON THURSDAY, SEPTEMBER 28<sup>TH</sup> AT 444 E. SECOND ST. FOR  
THE NEXT POP-UP COWORKING EVENT**

Check out the new home for Dayton entrepreneurs at 444 E. Second St. at our next pop-up coworking day. See why this collaborative space that includes [The Entrepreneurs Center](#), [Air Force Research Lab](#), [Wright Brothers Institute](#), and several others, is fast becoming a hub of entrepreneurial activity in downtown Dayton.

**THURSDAY, SEPTEMBER 28**

**444 E. SECOND ST.**

444 E. Second St.  
Dayton, OH 45402

An initiative of  
**START DOWNTOWN**

RSVP to Colleen Turner at [turner@downtowndayton.org](mailto:turner@downtowndayton.org)

**SCHEDULE FOR THE DAY**

- **Doors Open for Coffee & Coworking** (8:00 am)

- **Round Table Discussion: Dayton's Emerging Innovation District** (8:30 to 10:00 am) - Hear from some of the leaders in Dayton's entrepreneurship scene about the vision for 444 E. Second St. and how all of this relates to the emerging hub for startups and creative activity at the Dayton Arcade

- **Open Office Hours** (9:00-Noon / 1:00-4:00 pm) - Connect with subject matter experts in legal, accounting, human resources, and more

- **Lunch** (Noon)

- **Workshop: Market Research that Won't Break the Bank with Ann Riegler-Crichton from the [Dayton Metro Library](#)** (1:30 to 3:00 pm): Get tips for resources that can help you characterize your target market, identify competition, and formulate a clear picture of the opportunity for your business (session content is relevant for both B2B and B2C audiences)

- **Happy Hour & 444 E. Second Grand Opening Celebration for The Entrepreneurs Center** (Begins at 4:30 pm)

**NOTE:** Attendance at each session is optional, i.e. you can keep working if you need to meet a deadline

**Don't miss this opportunity to connect with Dayton's most creative entrepreneurs, designers, developers, and difference-makers. Grab your laptop for what promises to be your best day at the office all month.**

**RSVP to Colleen Turner at [turner@downtowndayton.org](mailto:turner@downtowndayton.org)**

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**EVENT PARTNERS:** [Downtown Dayton Partnership](#), [The Entrepreneurs Center](#), [Wright Brothers Institute](#), [Dayton Tech Guide](#), [Greater Dayton Minority Business Assistance Center \(MBAC\)](#), [Nucleus](#), [Ohio SBDC Network](#)



*Start Downtown is a collaborative initiative between numerous volunteers, the Downtown Dayton Partnership, City of Dayton, and the Dayton Development Coalition.*

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You are receiving this email because of your interest in Start Downtown.

**Our mailing address is:**

Start Downtown  
10 W. Second St.  
Suite 611  
Dayton, Oh 45402

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MailChimp

September 2017



**Ohio** | Small Business  
Development Centers

## **\*New Workshop\* October 3rd** **Creative Thinking Toolbox for Small Business**

**WARNING: DO NOT ATTEND THIS WORKSHOP...** unless you want to turbo-charge your thinking skills... Do you have an established small business or are you thinking of starting one? Finding creative solutions to your customers' needs is a daily chore. In a fast-moving and crowded marketplace, those who innovate and offer a more creative approach often win.

In this 2 1/2 hour, interactive workshop, we open the vault and share some of the Creativity secret weapons used from Silicon Valley to Madison Avenue. Large companies have been using these techniques for decades. You'll see the creativity hacks, shortcuts, and worm-holes not taught in college. Learn how to apply them to your business. They are quick to learn and can be applied instantly.

What if it's Monday morning, you've not had your coffee yet, and you **MUST** be creative? What if you don't think you are a creative person? Doesn't matter! Armed with these techniques, anybody can boost their creativity. These skills help in multiple small business situations:

- What kind of business should I start? What is my niche? How can I leverage my knowledge and skills into a compelling offer for clients?
- How can I stand out as a more effective employee or vendor?
- How can I more effectively solve problems?
- How can I boost sales with a promotional event, give-away, or ad?

**About Your Instructor:** Jeff Cole is an author, consultant, and speaker who has trained over 5000 people in process improvement methods. He has over 30 years of experience in applying creativity techniques to help improve business processes. Jeff has helped organizations across a wide range of industries in public and private sectors, both domestically and abroad. He can be found at [www.articlesbyjeffcole.com](http://www.articlesbyjeffcole.com) and [www.LSSCert.com](http://www.LSSCert.com)



**Register**



## We're on the Web!

The SBDC now has a website! It's up and running and has information about our services, workshops and upcoming events. Visit us at [SBDCTEC.COM](http://SBDCTEC.COM) and follow us on Twitter [@SBDCTEC](https://twitter.com/SBDCTEC). We will be adding to the site to include stories about our clients and additional resources, so keep checking in!

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## Opportunities for Small Business Funding in Dayton

Access to capital can be difficult for small businesses, especially those in the start-up phase of their endeavor. Because of this, several local organizations have developed opportunities for Dayton businesses. Below are three of these opportunities.

- [Kiva Dayton](#) - is a crowd lending platform. The platform uses the business' social network to generate capital with loans up to \$10,000. These loans are at 0% interest and are repaid over a 6 to 36 month period. To learn more about Kiva, or explore an application for your small business, please contact Scott Murphy at [murphy@downtowndayton.org](mailto:murphy@downtowndayton.org)
- [Accelerate Dayton](#) - will be providing one business from each of the 4 quadrants (northeast, southeast, southwest and northwest) of the city with up to \$10,000 in consulting services to help them grow their businesses. The program is open to home-based entrepreneurs and small neighborhood businesses that are owned and operated by Dayton residents.
- Third Perk Perk-E-Lator and Dreamers Gala - The first Monday of each month through February, 3rd Perk Coffehouse and Wine Bar, located at Ludlow and 5th Street, is sponsoring a pitch competition. On May 3rd, 2018, several of these businesses will be awarded cash prizes at the Dreamer's Gala. For more information on Perk-E-Lator and the Dreamer's Gala, please email [thirdperk@outlook.com](mailto:thirdperk@outlook.com), or call 937-223-7375.

The SBDC at TEC | 937.281.0118 | [sbdc@teccdayton.com](mailto:sbdc@teccdayton.com)  
[SBDCTEC.com](http://SBDCTEC.com)



The Ohio Small Business Development Center (SBDC) Program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SBDC program is also funded in part by the Ohio Development Services Agency. All services are extended to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodation for persons with disabilities will be made if requested at least two weeks in advance. Contact SBDC at (614) 466-2711 or at our website: [www.sbdc.development.ohio.gov](http://www.sbdc.development.ohio.gov)



DOWNTOWN DAYTON

# DEVELOPMENT TOUR

## A Residential and Commercial Perspective

Join us for the second annual Downtown Development Tour, a tour uniquely designed to present the newest developments in downtown to our real estate professionals.

This guided tour will equip you with an inside perspective of the growing commercial and residential markets in downtown, as well as paint a clear picture of other major developments in the pipeline.

## Join us on October 5, 2017

**WHAT:** Guided tour and sneak preview of the newest developments downtown

**WHEN:** Thursday, October 5th, from 3:00 to 5:00 p.m. (check-in begins at 2:30 p.m.)

**LOCATION:** Buses will load on Don Crawford Plaza in front of Delco Lofts and Fifth Third Field

**PRICE:** DABR or NAIOP Members: \$15, Non-Members: \$25

**PARKING:** Complimentary for attendees at the Water Street Garage (405 Water St.)

Networking happy hour to follow held at Lock 27. Complimentary drink ticket included with registration.

**Space is limited - Secure your seat now!**

[CLICK HERE TO REGISTER](#)

Presented by:

**Downtown Dayton Partnership, NAIOP and DABR**





# Workplace Diversity and Inclusion Forum

## Moving from Policy to Practice

The Dayton Area Chamber of Commerce and the Minority Business Partnership along with key partners, Premier Health and NCCJ Dayton, are thrilled to announce the first forum focused on BOTH workforce and supplier diversity and inclusion for the Dayton region. Please join us for the inaugural event which will kick off the application season for the Premier Health Workplace Diversity Award and provide in-depth training and opportunities to move your organization's diversity and inclusions goals from policy to practice.

### Who Should Attend:

HR Professionals • Procurement/Commodity Professionals  
Diversity & Inclusion Practitioners • Minority/Women/Veteran-owned Businesses

Wednesday, October 18, 2017  
8:00 am - 1:30 pm

Sinclair Conference Center  
301 W. Fourth Street, Building 12  
Dayton OH 45402

Chamber Member - \$50  
MBE, WBE, VBE or DBE Cost - \$50  
Future Member Cost - \$75

Register via Event Calendar at  
[daytonchamber.org](http://daytonchamber.org)

For questions, contact Jessica Wagner  
[jwagner@dacc.org](mailto:jwagner@dacc.org) or 937.226.8258

Sponsored by:



Community Partners:



# Agenda

8:00 am - Registration and Continental Breakfast

8:30 am - Welcome Comments

**Track: Workforce Diversity & Inclusion**    **Track: Supplier Diversity & Inclusion**

9:00 am - Session 1    The New Normal: Inclusive Leadership for Today's Workplace    Goods & Services Industry Trends: Healthcare • Education Finance • Utilities

10:30 am - Session 2    Best Practices from Previous Workplace Diversity Award Winners:  

- Premier Health
- Dayton Contemporary Dance Company
- PNC Bank
- Synchrony Financial

                                  Trends in the Construction Industry:  

- Messer Construction
- Ferguson Construction
- Vectren
- Wise Construction

11:45 am - Buffet lunch

12:15 pm - Opening of Premier Health Workplace Diversity Award Application

12:30 pm - Keynote Address: Mel Jones, National Director of Diversity & Inclusion at Skanska USA

1:30 pm - Closing Remarks



## Keynote Speaker

**Mel Jones, National Director, Diversity & Inclusion, Skanska USA** is a Diversity & Inclusion authority with one of the most financially sound construction and development companies in the country with expertise in construction, civil infrastructure, public-private partnerships and commercial development initiatives in select U.S. markets. Mel serves as the National Director of Diversity & Inclusion for Skanska USA Building Inc. He is responsible for Skanska's D&I efforts, which focus on recruiting a large and diverse pool of talent, creating an inclusive workplace culture, and developing a diverse pool of talent -- both internally for the company and externally through company partnerships.